

ESADE

Executive
Language Center

E

Spanish courses

Barcelona, 2009 - 2010

**SPANISH, A
LANGUAGE FOR
THE FUTURE**



ESADE

Spanish is destined to be one of the languages of the future. We recognize this fact and provide top-notch training that features outstanding teachers, enjoyable learning and highly motivated students. I am sure you will find that at least one of these courses will provide just the answer to your training needs. The large number of successful students who have passed through our hands is proof that our methods work. Welcome to ESADE.

Ramon Aspa,
Executive Director
ESADE-Executive Language Center



Barcelona has diverse, wide-ranging cultural activities. It has numerous art galleries, concert halls, theatres and cinemas, and organizes major cultural events throughout the year.

Barcelona

A great culture to come to know

Barcelona is a city with a welcoming, Mediterranean spirit and an artistic, cultural and historical heritage that enthral visitors from all over the world. Situated on the Mediterranean coast, the city enjoys mild temperatures the whole year round.

Barcelona has diverse, wide-ranging cultural activities. It has numerous art galleries, concert halls, theatres and cinemas, and organizes major cultural events throughout the year. Barcelona's geographic location makes it an especially attractive city for sports fans. The ski resorts in the Pyrenees are just two hours' drive and there is a magnificent marina for water sports fans. The 1992 Olympic Games enhanced the range and quality of the city's sports facilities, offering something for everyone. If you want to see and read more about Barcelona, visit www.bcn.es



ESADE

Executive Language Center

ESADE Language School was founded more than 40 years ago. This small school gradually evolved, both in terms of the number of languages taught and the number of students and teachers, becoming what is today the Executive Language Center. One thing that has not changed is the commitment to high quality education, with rigorous standards and a very high level of professionalism. They were the principles upon which this center was founded and continue being our priority in the present.

Originally created as a small section within the Language School, it grew over time – both in range of programmes as well as faculty – to become a benchmark for teaching Spanish as a second and foreign language.



The Spanish Department was set up 31 years ago, in 1978. Originally created as a small section within the Language School, it grew over time – both in range of programmes as well as faculty – to become a benchmark for teaching Spanish as a second and foreign language. The broad training base of the Department's teachers has left its mark on the courses they teach. Some have worked on reference books for Spanish teachers, such as the *Diccionario de Términos Clave de ELE* published by the Cervantes Institute's Virtual Centre, and regularly participate in forums, seminars and conferences on teacher training. The Spanish Business Seminar, one of the training programmes offered since 1995 in collaboration with the Cervantes Institute, is recognised by Spanish-teaching professionals for its variety and up-to-date contents, in addition to the experience and quality of its speakers.

ESADE-Executive Language Center is located in Building 3 of ESADE. Its top quality premises include air-conditioned classrooms equipped with the latest technology, interactive corridors with free Internet access, computer room, learning center and library, bank and travel agency, cafeteria and restaurant with two beautiful terraces with breathtaking views over the city.

Five key steps of the ESADE-ELC method

At ESADE-Executive Language Center, we are aware that learning a language involves time, effort and money. As a result, we make every effort to ensure that all our students achieve their goals. This can be seen in the "5 key steps of the ESADE-ELC method"

1 *Level test and interview*

The first step of our method involves a level test, and in some cases a personal interview, to identify students' goals and language needs, and to identify their current level. This step is crucial and, to a large extent, students' satisfaction levels depend on getting this right.

2 *Interesting courses*

As the result of our more than 40 years of language teaching experience, we are able to offer a wide variety of courses so that you can choose the course that best fits your objectives, schedule, and professional and personal life.

3 *Balanced groups*

Amongst other things, experience has taught us that it is essential for groups to be balanced if students are to achieve their objectives. This may include interests, age groups, lifestyles and language levels.

4 *The best teachers*

Having the best language teachers ensures that you will have the best travelling companions on your learning adventure. At ESADE-ELC we have proficient and highly-qualified professionals with extensive experience in teaching, developing materials and teacher training.

5 *Facilities and resources*

In addition to the learning environment itself, technical and teaching resources are a very important part of the learning process. The ESADE-ELC building has been custom designed with language classes in mind and is equipped with the latest technical facilities to enhance and facilitate learning.

Advantages



Free access to the Learning Center during the course and to the Language School's lending service for books, DVDs, etc.



Free attendance and progress certificate indicating the level reached in terms of the Common European Framework of Reference for Languages (CEF). Minimum 80% attendance required.



Access to the Library in Building 2 and a 50% discount on the annual registration fee.



No additional registration fee is charged.



Computers available in interactive areas and Internet access throughout the building.

To arrange an interview or
request more information call
+34 934 952 095
900 180 358*
*For national calls only

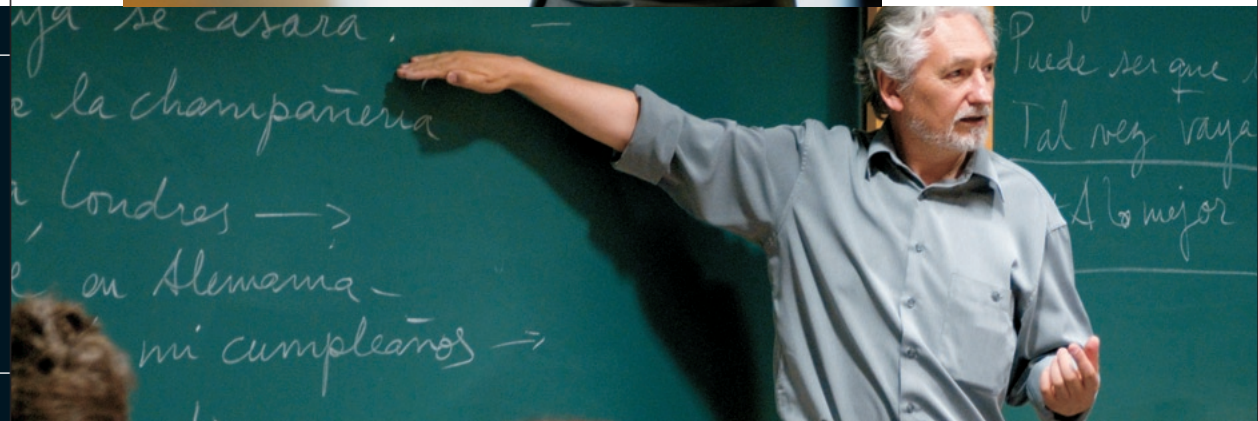




The ESADE-ELC building has been custom designed with language classes in mind and is equipped with the latest technical facilities to enhance and facilitate learning.

Our Teachers

The teaching staff reflects the extensive commitment we have to quality education, professionalism and rigorous standards. All the teachers are highly qualified and have longstanding experience in teaching Spanish to foreigners, whether general Spanish or Spanish for more specific purposes. All of them have been with us for many years and their tremendous professionalism is the best guarantee for successful education. You will get to know them better in the following pages.



01 Gregorio Manero Mesones

Teacher of Spanish for Foreigners at ESADE since 1982. Philology Graduate (UB). Co-author and examiner for the international exams of the CEMS European business programme. Speaker on teacher training seminars of several universities and the Instituto Cervantes, on pedagogical and business subjects.

02 Mercedes Señor Boguña

Teacher of Spanish for Foreigners at ESADE since 1995. Spanish Studies Graduate (UB). Teacher of Business Spanish on ESADE's MBA and CEMS programmes. Creator of specific material for teaching Business Spanish. Lecturer on various aspects of Spanish Culture.

03 M^a Isabel Mercadé Navarro

Teacher of Spanish for Foreigners at ESADE since 1988. Spanish Studies Graduate (UB). PhD in Humanities (U. Pompeu Fabra).

04 Rosa M. Rialp Muriel

Teacher of Spanish for Foreigners at ESADE since 2003. Clinical Psychology Graduate (UB). Postgraduate qualification in Speech Therapy and Disorders (UB). Master of Spanish as a Foreign Language Teacher Training (UB) and Postgraduate qualification in Management of Education Centers (U. Deusto). Collaborator in developing Spanish examinations for Barcelona Chamber of Commerce-IESE.

05 Asun Batlle Suñer

Teacher of Spanish for Foreigners at ESADE since 1999. Law Graduate (UB). Has attended courses in Management Skills: How to manage people, Interpersonal communication and Public Speaking, Negotiation and Techniques for the preparation of meetings.

06 Alex Fernández de Castro

Teacher of Spanish for Foreigners at ESADE since 1999. Law Graduate and Master of Spanish as a Foreign Language Teacher Training (UB). Was Presenter and Scriptwriter of three television Spanish courses in Tokyo, Japan, between 1993 and 1997, and producer of documentaries filmed in Spain for the Spanish programme of the NHK (Nippon Hossō Kyōkai), the Japanese public Radio and Television Corporation.

07 Mónica Colell Sancho

Teacher of Spanish for Foreigners at ESADE since 1995. Spanish Studies Graduate and Master of Teaching Spanish as a Foreign Language (UB). Coordinator of the Spanish School Laie, teacher of Spanish for Foreigners at De Montfort University (UK) and Universidad de Salamanca in Spain. Has attended several Teacher Training courses.

08 Merche Raya Cortés

Teacher of Spanish for Foreigners at ESADE since 1997. Humanities Graduate (UB). Has attended the courses on Management Skills: How to speak in public and Techniques for the preparation of meetings, and the seminars "Creation of a business" and "A vision of the business world in Latin America".

09 Ana Señor Montero

Teacher of Spanish for Foreigners at ESADE since 1992. Geography and History Graduate and Postgraduate qualification in History of Art (UB). Pedagogical Adaptation Course (CAP) (UB). Co-author and examiner for the international exams of the CEMS European business programme. Teacher of on-line Spanish for specific purposes at the Universidad de la Rioja and was Teacher of Spanish for specific purposes at the Universidad de Navarra.

10 María Delia Castro Carrillo

Teacher of Spanish for Foreigners at ESADE since 1995. Spanish Studies Graduate and Master of Spanish as a Foreign Language Teacher Training (UB). Currently completing doctoral studies in Philosophy and Educational Science (UB). Director of the Spanish Department at ESADE-Executive Language Center since January 2005. Co-author of the *Diccionario de Términos Clave de ELE* published by the Cervantes Institute's Virtual Centre.

11 Norma Castellón Guilà

Teacher of Spanish for Foreigners at ESADE since 1997. Spanish Studies Graduate (UB). Pedagogical Adaptation Course (CAP) (UB).

12 Gracia Rodríguez Clemente

Teacher of Spanish for Foreigners at ESADE since 1978. Humanities Graduate (UB). Master of NLP (University of Proudfoot Scarborough, United Kingdom). In charge of the organization of Teacher Training Seminars in the Spanish Department of ESADE.

13 Ana Cristina Riera Gil

Teacher of Spanish for Foreigners at ESADE since 1997. Spanish Studies Graduate and Master of Spanish as a Foreign Language Teacher Training (UB).

14 Montse Bovet Pla

Teacher of Spanish for Foreigners at ESADE since 1989. Law Graduate (UB). Postgraduate qualification in Environmental Management of Companies (U.Pompeu Fabra). Teacher and author of material on cultural differences for on-line Spanish business courses. Teacher Trainer since 1994.



Learning a language is like starting out on an incredible journey in two different directions simultaneously. In one direction, on this amazing voyage we discover the values and customs of the people who speak that language, and their different ways of interpreting the world. Our journey in the other direction is no less captivating! Here we embark on a voyage of reflection on our learning processes, our beliefs as students, our learning strategies and our abilities. This exciting adventure requires the very best guides, and in this respect, without doubt, we have the very best. Join us and we'll re-discover the world together!

María Delia Castro Carrillo
Director Spanish Department

Our Language School is characterized by its intellectual rigour, high standards, an unwavering commitment to continual improvement. It treats students as individuals and carefully considers each person's particular learning needs. Above all, the School realizes that learning is all the more effective when it is made enjoyable. As I see it, these are the keys to the success of the ESADE-Executive Language Center.

Gracia Rodríguez Clemente
Teacher of Spanish for Foreigners

Our Students

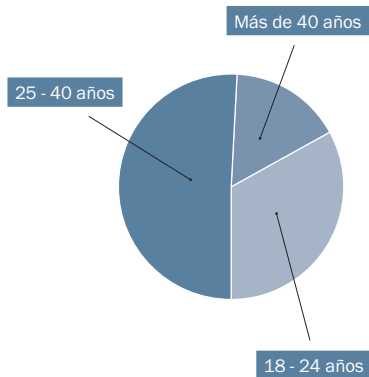
At ESADE-ELC we know that students are looking for the best solutions to meet their objectives. And that's why we offer them the best teaching professionals. In addition to specialising in teaching Spanish, our expert teachers are also trained in other areas such as history, art, intercultural relations, communication, law and philosophy. They have participated in European research projects and the development of reference books for Spanish teachers, writing teaching materials and actively sharing their knowledge by participating in conferences, seminars and teacher training courses.

Our students

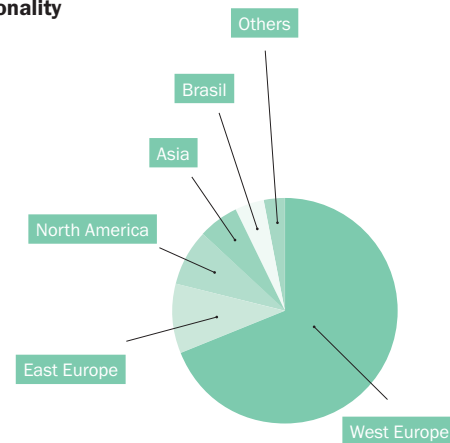
ESADE-Executive Language Center is a school geared to the needs of young professionals, executives and professionals or others who have no time to waste and who want results, above all in improving their oral communication skills in Spanish. There are no results without commitment and we know that all our students are committed to improving their level in Spanish. We give the very best of ourselves with the same objective in mind.



Average Age



Nationality



Our courses

Objective and subjective results guarantee our courses. On the one hand, they are constantly evaluated at over 4.5 on a scale of 5 in terms of course satisfaction; additionally, students' remarks at the end of the courses could not be better.



The variety of our courses reflects the variety of students who come to ESADE - ELC. Amongst the different formats, we offer: courses lasting 1 and 2 weeks, or lasting 1, or several months; classes every day, or just 2 days a week; as well as customised courses adapted to your specific requirements.

We are convinced that in the next few pages you will find a course that measures up to your required standards and meets your needs perfectly.

Equivalence level

And to let you see what stage of the journey you're at...

CEF LEVEL after completing the course	INTENSIVE	SEMI-INTENSIVE	DELE EXAM
C2	Upper		Upper Level (C2)
C1.2	Advanced 3		
C1.1	Advanced 2	Advanced	
B2.2	Advanced 1		Intermediate Level (B2)
B2.1	Intermediate 3	Intermediate Plus	
THRESHOLD LEVEL			
B1.2	Intermediate 2		Beginner Level (B1)
B1.1	Intermediate 1	Intermediate	
A2.2	Basic 3		
A2.1	Basic 2	Pre-intermediate	
A1	Basic 1		DELE (A1)
PUBLIC COURSES			

Study Programme

ESADE Student Schedule

The following table will help you to make the best choice according to your own needs and objectives.

Course	Focussed on	Levels	Minimum entry level	Class hours (50 minutes)	Start	Length	Student/class (average)	Students per group	Course material	Schedule
Intensive	Development of the four skills, especially listening comprehension and speaking.	· All levels	Beginner (0)	22 per week* + visits/excursions Cultural Programme (minimum of 2 per month).	Every fortnight (See schedule).	2 weeks (minimum) 24 (maximum).	7	Minimum 5 Maximum 10**	Included and prepared by course teachers.	Mon to Fri, 9.30h - 14h***
Combined	Specific student needs.	· All levels	Beginner (0)	30 per week* 22 with the group + 8 of individual classes.	Every fortnight (See schedule).	1 week (minimum).			Included and prepared by course teachers.	Mon to Fri, 9.30h - 14h*** + individual classes Mon to Thu, 14.45h - 16.45h****
Semi-intensive	Real group needs. Afternoon classes: Spanish for professionals purposes.	· Pre-intermediate (Basic 2 and 3) · Intermediate (Intermediate 1 and 2) · Intermediate Plus (Intermediate 3 and Advanced 1) · Advanced (Advanced 2 and 3)	Basic 1 (A1 CEF)	70 hours in total, 5 hours per week in 2, 2.5-hour sessions.	October, March and July (See schedule).	4-5 months, 28 sessions, 2.5-hour per session. Summer semi intensive, 30 hours, 10 sessions, 3-hours per session.	8	Minimum 6 Maximum 12	Included and prepared by course teachers.	Mon-Wed Tue-Thu, (depending on the level) Morning, 9.30h - 12h Afternoon, 18.30h - 21h Summer Semi-intensive, Tue-Thu 17h - 20h
Tailor-made	Students' objectives and needs.	· All levels	Beginner (0)	Upon request.	All year round, except during holidays or non-teaching days.	Upon request.	1 or groups	Upon request	Included and prepared by course teachers.	Upon request
Business Spanish Modules	Skills and knowledge required in professional activity.	· Intermediate and Advanced	Intermediate 1	15 hours each module.	In July (See schedule).	One week each (See schedule).	7	Minimum 5 Maximum 8	Included and prepared by course teachers.	Mon to Fri, 17h - 20h
DELE Preparation	Training in skills and abilities required to pass exams.	· Intermediate (Beginner and Upper levels if there is sufficient demand - minimum of 6 students)	Intermediate 3 (CEF B2 Level)	44 hours.	Three or four weeks before the exam dates (See schedule).	Around 3 to 5 weeks.	7	Minimum 5 Maximum 8	Preparatory manuals and material prepared by course teachers. Exam models from previous years.	Mon to Fri, 18.30h - 21h Candidates can participate in the Cultural Programme during the course

* In cases where the minimum number of students (5 or 6) is not reached and to avoid cancelling the course, the total contact hours will be adjusted and extra tasks will be included.

** Except for some levels during September, October and/or November when the maximum is 12.

*** The schedule will be confirmed on the first day of the course and will be adjusted according to any changes.

**** Any adjustment made to morning courses will not affect individual tuition, which will be distributed accordingly. In weeks with holidays, the 8 hours of individual classes will be spread out over days with programmed classes.

Six options

to meet your needs

Intensive

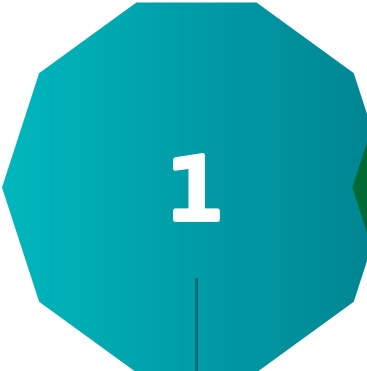
Combined

Semi Intensive

Tailor made

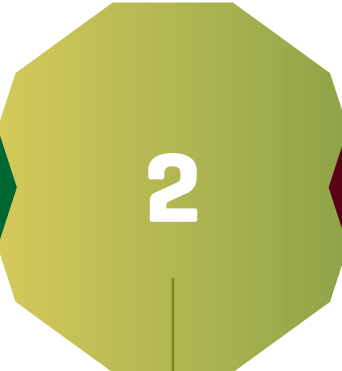
Business Spanish Modules

DELE Exam



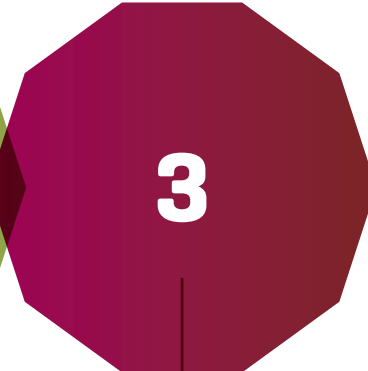
1

Get into the language as quickly as possible
Una inmersión rápida en el Español



2

Sharing group and individual classes
Clases en grupo e individuales



3

Spanish for general and specific purposes
Español general y para usos profesionales



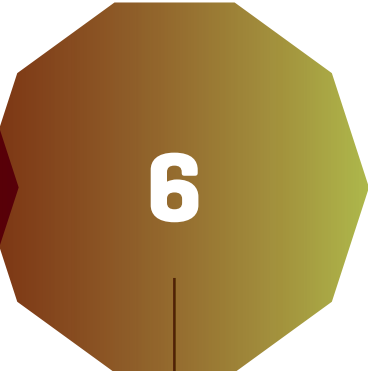
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Designed to meet your own specific needs
Formación adaptada a sus deseos y necesidades



5

Increase your fluency in Spanish for Professional Purposes
Para manejarse eficazmente en español con fines profesionales



6

Diploma in Spanish as a Foreign Language
Curso de preparación y examen

1

Intensive

Get into the language as quickly as possible

Intensive courses are an effective way of learning Spanish and improving one's language fluency in the longer term. We focus firmly on ensuring that our students rapidly acquire the language skills they need in a Spanish-speaking setting. The classes are both enjoyable and eminently practical, helping students pick up the language right from the first day. The cultural programme included in the course deepens students' knowledge of the language and provides them with the historical, social, artistic and political background they need to understand Spanish.

Before coming to Barcelona, my Spanish was pretty basic. Now I'm in an advanced class. It's the first time I've had such approachable and friendly teachers: their teaching experience turns Spanish classes into a fun and easy learning opportunity in a very positive atmosphere. The teaching level is very high and classes are rounded off with a Cultural Programme. My experience at ESADE has been overwhelmingly positive, and I'd recommend it to anyone who's serious about learning languages quickly and thoroughly.

Cristina Malaespina (Italia)

Economics student, London

Intensive

The Language classes focus on students and their needs. Students' linguistic needs and progress are assessed on an individual basis. The course enhances students' verbal and non-verbal communication skills. Apart from conversation, classes also cover: listening comprehension; reading comprehension; writing skills; and the differences between formal and informal registers.

Group sizes are carefully chosen to maximize practice and student participation, ensuring active learning that goes far beyond simply learning grammatical and spelling rules: students share life experiences and information in the process of discovering Barcelona. The process of improving students' Spanish is enhanced by a multi-cultural climate and a cross-fertilization of ideas.

English/Spanish exchanges are also organized with Spaniards of different ages and professional profiles from among those studying English at ESADE (when available).



The Cultural Programme is a key part of the intensive courses and reflects our belief that one cannot be fluent in a language without understanding the underlying culture. The cultural activities help students progress in their language learning and come to grips with the way Spaniards, Catalans and South Americans think. The activities address Art, History and Social Issues with special focus on what Barcelona has to offer.

The cultural programme includes:

- ▶ Lectures on Spain's best-known painters (Picasso, Dalí, Miró); Art Nouveau architecture (Gaudí); Spanish and Latin American literature (Magic Realism, Lorca, Cervantes); the history of Barcelona, Catalonia, Spain and Latin America; Spanish Society (celebrities, the media, politics, customs and cultural differences arising in day-to-day contact with Spaniards).
- ▶ Spanish and Latin American films, which provide an excellent tool for improving students' listening comprehension and understanding the cultural situation of the country where they were made.
- ▶ Workshops (dancing, theatrical improvisation, etc.)
- ▶ Two cultural visits to places of interest in and around Barcelona.

2010 Calendar

- The school reserves the right to reschedule courses lowering the total amount of hours should enrolment not meet the required minimum of 5 people:
 - courses with 4 students: 20 hours per week.
 - courses with 3 students: 15 hours per week.
- The school reserves the right to cancel courses with less than 3 students.

- Group size: a minimum of 5 and a maximum of 10 (except for some levels during September, October and/or November when the maximum is 12).
- Average number of students per class: 7
- Minimum age: 18 years old

- Courses begin on one of the days marked as "start"
- Please note that "absolute beginners" can only start on the first Monday of the following months: February, April, July, August, September, October and November.
- The school always offers a minimum of 3 and up to 10 levels, each month.
- One full level can be achieved in 4 weeks starting from week one of the course.

2010 Tuition fees (all fees are in Euros)		
N° of Weeks*	Price per Week	Price per Course**
2 - 6	195 €	195 € x No. of weeks
7 to 24	175 €	175 € x No. of weeks

* Minimum enrolment period: 2 weeks ** Excluding accommodation

JANUARY*

M	T	W	T	F	S	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

M	T	W	T	F	S	Su
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22	23	24	25	26	27	28

MARCH

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29	30	31				

APRIL

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26	27	28	29	30		

MAY

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24	25	26	27	28	29	30
31						

JUNE**

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21	22	23	24	25	26	27
28	29	30				

JULY

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26	27	28	29	30	31	

AUGUST

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

M	T	W	T	F	S	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER***

M	T	W	T	F	S	S	
					1	2	3
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11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30	31	

NOVEMBER

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

- Start / O End
 - Intensive courses
 - Public holidays
 - Non-teaching days
- * Due to calendar restrictions in January only the tuition fee for this month will be 585 €.
- ** From June 21st to the 23rd classes will run from 9.30h to 14.30h.
- *** October 4th, 5th, 6th, 7th, 13th and 14th classes will run from 9.30h to 14.30h.

A typical week (This is just an example. Real courses may and will be different)

	Monday	Tuesday	Wednesday	Thursday	Friday
9.30h	Language Class. Activities improving reading skills: news of the day	Language Class. Improving writing skills	High Season* Language Class Low Season** Tutorised AVE.	Language Class. Improving listening skills	Language Class. Improving writing skills
11.30h	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
12.00h	Language Class. Improving speaking skills: role play	Language Class. Spanish in everyday situations. Stress in pronunciation.	High Season* Language Class Low Season** Tutorised AVE.	Language Class. Debates, living in Spain and living in Barcelona, etc.	Cultural Programme
14.00h					

*High Season, from July to November **Low Season, from January to June



2

Combined

Sharing group and individual classes

These Combined courses are designed to facilitate the best of two worlds: learning Spanish within a group setting and strengthening personal aspects through individual tuition.

This encourages learners to socialise with other students, sharing both learning and life experiences and exchanging knowledge and points of view. At the same time they practice more specific aspects of the language according to their own personal needs.

Combined

Participants form part of a group at their level in the Intensive courses. These classes run from 9:30 to 14:00 h (Monday to Friday). Afternoon sessions are given over to individual training lasting two hours a day from 14.45 to 16.45h (Monday to Thursday).

During these sessions, the teacher places particular emphasis on the problems and learning difficulties encountered by the individual student. The intensive nature of these courses means that they are programmed to last one or two weeks (although they can be lengthened at the student's prior request).



Schedule	M	T	W	T	F*
9:30 – 14:00	●	●	●	●	●
14:00 – 14:45	○	○	○	○	
14:45 – 16:45	●	●	●	●	

● Group classes ● Individual classes ○ Lunch
* Friday: 9.30-11.30h Group classes / 12-14h Cultural programme

20 lessons per week with the group, 8 lessons per week individual classes, 2 lessons per week cultural programme and 2 excursions per month.

2010 Tuition fees*

1 week	2 weeks	4 weeks
1.200 €	2.400 €	4.800 €

*Excluding accommodation

2010 Calendar

JANUARY							JULY						
M	T	W	T	F	S	Su	M	T	W	T	F	S	S
				1	2	3				1	2	3	4
4	5	6	7	8	9	10	5	6	7	8	9	10	11
11	12	13	14	15	16	17	12	13	14	15	16	17	18
18	19	20	21	22	23	24	19	20	21	22	23	24	25
25	26	27	28	29	30	31	26	27	28	29	30	31	

FEBRUARY							AUGUST						
M	T	W	T	F	S	Su	M	T	W	T	F	S	S
1	2	3	4	5	6	7							1
8	9	10	11	12	13	14	2	3	4	5	6	7	8
15	16	17	18	19	20	21	9	10	11	12	13	14	15
22	23	24	25	26	27	28	16	17	18	19	20	21	22
							23	24	25	26	27	28	29
							30	31					

MARCH							SEPTEMBER						
M	T	W	T	F	S	Su	M	T	W	T	F	S	S
1	2	3	4	5	6	7	30	31	1	2	3	4	5
8	9	10	11	12	13	14	6	7	8	9	10	11	12
15	16	17	18	19	20	21	13	14	15	16	17	18	19
22	23	24	25	26	27	28	20	21	22	23	24	25	26
29	30	31					27	28	29	30			

APRIL							OCTOBER**							
M	T	W	T	F	S	Su	M	T	W	T	F	S	S	
				1	2	3	4					1	2	3
5	6	7	8	9	10	11	4	5	6	7	8	9	10	
12	13	14	15	16	17	18	11	12	13	14	15	16	17	
19	20	21	22	23	24	25	18	19	20	21	22	23	24	
26	27	28	29	30	25	26	27	28	29	30	31			

MAY							NOVEMBER						
M	T	W	T	F	S	Su	M	T	W	T	F	S	S
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3	4	5	6	7	8	9	8	9	10	11	12	13	14
10	11	12	13	14	15	16	15	16	17	18	19	20	21
17	18	19	20	21	22	23	22	23	24	25	26	27	28
24	25	26	27	28	29	30	29	30					
31													

□ Start
 ■ Intensive courses
 ■ Public holidays
 ■ Non-teaching days

* From June 21st to 23rd classes will run from 9.30h to 14.30h.
 ** October 4th, 5th, 6th, 7th, 13th and 14th classes will run from 9.30h to 14.30h.

I chose ESADE because of its reputation as one of the best Spanish Language Schools in Europe. The quality of the program and the instructor have lived up to their reputation. I have and do recommend ESADE to anyone wishing to learn Spanish. In addition to the school the international mix of students adds to the experience.

Ken Brown
 (United States) Ph.D., PE

3

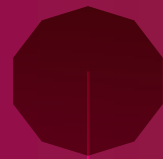
Semi-intensive

Spanish for general and professional purposes

Specially designed for people who can set aside several hours a week to improve their level of Spanish, these courses address students' particular learning needs. They also provide the best selection of materials for students to develop their linguistic and cultural competence in Spanish. Classes are interactive, dynamic and focused on the communicative approach.

Español general y para usos profesionales

Especialmente diseñados para personas que pueden dedicar algunas horas a la semana a mejorar su nivel de español, tienen como compromiso responder a las necesidades de los estudiantes y poner a su alcance la mejor selección de materiales para que desarrollen su competencia lingüística y cultural en español. Las clases son interactivas, dinámicas y centradas en el enfoque comunicativo.



I have studied many languages in many schools and in several countries. The classes at ESADE are the best that I have ever had: the teachers' enthusiasm is simply incomparable

Hjalmar Didrikson

(Sweden) Financial Advisor, London

Morning Semi-intensive

Designed for people who have little time to spend on improving their level of Spanish. These classes are intended to meet students' needs, offering them the best selection of materials for developing their language and cultural skills in Spanish. Classes are interactive, dynamic and focused on communication skills. The course syllabus includes language skills practice in contexts that reflect modern-day Spain, its culture and history. This includes debates on current events and topics of interest, providing examples of colloquial Spanish and excerpts from Spanish language films.

Semi-intensivos de Mañanas

Dedicar un par de mañanas a mejorar el español. Dirigidos a personas interesadas en estar al día en los usos lingüísticos y en las manifestaciones culturales. El contenido de los cursos incluye la práctica de las habilidades lingüísticas en contextos que reflejan la actualidad española, su cultura y su historia. Incluye debates sobre temas de interés y muestras de lengua coloquial a través de textos escritos y fragmentos de películas en lengua española.

2009-2010 Tuition fees

Morning Semi-intensive **785 €**

Schedule M T W T F

9:30 - 12:00 ● ● ● ●

• Classes / Total number of class hours: 70 · Number of sessions: 28



2009 - 2010
Calendar

OCTOBER 2009

M	T	W	T	F	S	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER 2009

M	T	W	T	F	S	Su
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER 2009

M	T	W	T	F	S	Su
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
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JANUARY 2010

M	T	W	T	F	S	Su
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
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FEBRUARY 2010

M	T	W	T	F	S	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
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MARCH 2010

M	T	W	T	F	S	Su
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
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APRIL 2010

M	T	W	T	F	S	Su
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11	12	13	14	15	16	17
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MAY 2010

M	T	W	T	F	S	Su
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JUNE 2010

M	T	W	T	F	S	Su
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3	4	5	6	7	8	9
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24	25	26	27	28	29	30
31						

- Start / O End
- Monday and Wednesday
- Tuesday and Thursday
- Public holidays
- Non-teaching days

Public holidays / Non-teaching days:
8th December, Christmas holidays from 21st December to 6th January, 7th January, 27th January, Easter holidays from 29th March to 5th April.



Afternoon Semi-intensive

Aimed at professionals who need Spanish in their job environment. Specially designed to make professional careers compatible with foreign language learning and geared to students' needs. Courses aimed to develop linguistic skills in a work-based environment. They include social skills, designed to ease the process of adapting to Spanish social and cultural codes, with training in specific language skills: presentations, meetings and negotiations.

Semi-intensivos de Tardes

Para profesionales que necesitan el español como herramienta de trabajo. Especialmente diseñados para compatibilizar la vida profesional con el aprendizaje de la lengua. Los cursos tienen como objetivo el desarrollo de la competencia lingüística en el ámbito laboral. Incluyen una parte centrada en el proceso de socialización, diseñada para facilitar la adaptación a los códigos sociales y culturales españoles y otra, de práctica de habilidades específicas: presentaciones, reuniones y negociaciones.

2009-2010 Tuition fees

Afternoon Semi-intensive **785 €**

Schedule	M	T	W	T	F
18:30 - 21:00	●	●	●	●	

• Classes / Total number of class hours: 70 · Number of sessions: 28



2009-2010 Calendar

OCTOBER 2009

M	T	W	T	F	S	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
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NOVEMBER 2009

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DECEMBER 2009

M	T	W	T	F	S	Su
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21	22	23	24	25	26	27
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JANUARY 2010

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FEBRUARY 2010

M	T	W	T	F	S	Su
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MARCH 2010

M	T	W	T	F	S	Su
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29	30	31				

APRIL 2010

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24	25	26	27	28	29	30

MAY 2010

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2010

M	T	W	T	F	S	Su
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

- Start / O End
- Monday and Wednesday
- Tuesday and Thursday
- Public holidays
- Non-teaching days

Public holidays / Non-teaching days:
8th December, Christmas holidays from 21st December to 6th January, 7th January, 27th January, Easter holidays from 29th March to 5th April.

Level Test

Prueba de nivel

2010 Calendar

JUNE - JULY

M	T	W	T	F	S	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- Start / O End
- Classes
- Non-teaching days

Level Test Prueba de nivel

Summer Semi-intensive

Spend a couple of afternoons improving your Spanish. This course gives you the opportunity to get your Spanish up to scratch quickly and efficiently. Designed to make professional careers compatible with foreign language learning, these classes are highly practical, dynamic, centred on the real needs of the student - and fun! The calendar is so designed that once you have finished this option, you will be able to take up one of our regular Semi-intensive courses that begin in October.

Semi-intensivo de Verano

Dedicar un par de tardes a mejorar el español. Este curso brinda la oportunidad de practicar y poner al día la competencia en español de una manera rápida y eficaz. Diseñado para compatibilizar la vida profesional con el aprendizaje de la lengua, con un enfoque muy práctico, clases dinámicas, amenas y centradas en las necesidades de los estudiantes. El calendario está pensado para que, una vez finalizada esta opción, los participantes puedan acogerse a las propuestas habituales de los cursos Semi-intensivos que empiezan en octubre.

2010 Tuition fees

Summer Semi-intensive **355 €**

Schedule	M	T	W	T	F
17:00 - 20:00		●		●	

• Classes / Total number of class hours: 30 · Number of sessions: 10



4

Tailor-made

Designed to meet your own specific needs

Our range of courses is rounded off by the possibility of tailor-made training designed to meet individual or corporate needs. Thus a firm or institution requiring In Company Language Training for its staff or wishing to send a group of employees to our School will find ESADE's tailor-made option an excellent choice.

I'm really enjoying the Spanish classes at ESADE because they're very flexible and adapt perfectly to my learning needs. My teachers have a lot of teaching experience and are very professional. I chose to take Spanish classes at ESADE for the school's good international reputation and I would recommend ESADE to my colleagues and any other professionals who want to study Spanish in Barcelona.

Matt Theeke
(United States) Consulting



Tailor-made

Over the last few years there has been spectacular growth in tailor-made courses. Individuals and companies are increasingly opting for full customisation to ensure clear objectives are set and achieved.



Individual courses

These are usually one-to-one courses in which the student seeks much more intensive training.



Company courses

We draw up a training programme together with the company for one or more students. The courses can be delivered either in the company or at ESADE.



Institutions

We run joint programmes with the European Business School among other centres of higher education. Students from these institutions come to Barcelona to improve their Spanish, whether in standard or in tailor-made courses.



5

Modules

Increase your fluency in Business Spanish

This unique product combines language and business communication skills.

These modules have been devised for students who already have some knowledge of Spanish and who would like to improve their level and professional skills to be able to live and work in Spain.

The modules are focused on four main aspects: providing in-depth teaching on understanding cultural differences, developing negotiating skills, improving presentations and business meetings in Spanish and, lastly, orienting students in their job search in Spain.

Thanks to the Business Spanish Modules I'm learning to work in a Spanish-speaking environment. We're studying the peculiarities of how things are done in a working situation in Spain, as well as going over specific grammar points. After the course I'll be more confident about using the language in a professional context, and I'll be well qualified to start work in a professional Spanish-speaking environment.

Marco Grüter

(Switzerland) UBS AG. Mergers & Acquisitions

Modules

Module 1: Intercultural Relations*

This module highlights the cultural aspects that accompany different linguistic situations and interpersonal relationships. It concentrates on developing intercultural skills in personal, public, professional and academic contexts, focusing language learning on the interaction between cultures. Topics to be dealt with include culture shock, time and space relationship issues relating to work and cultural norms and values.

Module 2: Negotiating in Spanish*

This module is focused on developing skills and strategies required for planning job hunting effectively. The module covers the general and linguistic skills in the phases of self-analysis, planning, action to be taken and follow-up steps. It includes analyzing job ads, newspaper articles and interviews, drafting Curriculum Vitae and a letter of introduction, writing e-mails and preparing for a job interview.

Module 3: Meetings and Presentations

This module is aimed at professionals interested in developing their communication skills in a work or learning context. It analyses structures, participants, roles, the media and the different codes that are used in these contexts. The module is focused on practising communicative strategies, developing linguistic resources and producing written texts relevant for presentations and business meetings.

Module 4: The Job Search Process

This module is focused on interpersonal and mediation skills. The aim of this module is to develop linguistic and strategic negotiating skills. It includes analysis and practice sessions covering different types of negotiation scenarios, roles and attitudes, providing training in discursive strategies and cultural differences as well as writing up reports.

* We recommend taking modules 1 and 2 together as the content is closely related.



JULY

M	T	W	T	F	S	S
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- Start / O End
- Intercultural Relations
- Negotiating in Spanish
- Meetings and Presentations
- The Job Search Process

Candidates are required to attend a language assessment interview to ensure that they satisfy the minimum Spanish language requirements to register for these modules.



2010 Tuition fees			
Number of modules	Price per module	Total price	
1	250 €	250 €	
2	240 €	480 €	
3	230 €	690 €	
4	220 €	880 €	

Schedule	M	T	W	T	F
17:00 – 20:00	●	●	●	●	●

● Classes



6

DELE Exam

Preparation Course and Exam

The Spanish language was given an enormous international boost with the founding of the Cervantes Institute. The only official institute of its kind in Spain, this institute is dedicated to the promotion of the Spanish language. The Cervantes Institute handles all tests leading to Diplomas in Spanish as a Foreign Language (DELE), the official qualification accrediting students' degree of competence and proficiency in the Spanish language, awarded by the Cervantes Institute on behalf of the Spanish Ministry of Education and Science. ESADE-Executive Language Center is recognised as an official Examining Centre for the Diploma in Spanish as a Foreign Language (DELE).

The modern facilities are fantastic, and the students are very motivated. However, it is the teachers who really make this program so outstanding. Each of them has a different, but effective, way of teaching. Also, the DELE Preparation Course was excellent. The instruction was superb, and I was grateful to prepare for the exam where the actual exam would be taking place. In sum, it has really made my learning experience the best it could be.

Marina Kazuyo Fukushita
(Japón) International Tax Consultant.

Preparation Course and Exam

There are two essential points to remember if you want to do well in any exam: showing your knowledge of the skills being assessed and being familiar with the exam tasks and structure. These guiding objectives have been used in designing the course. Students get exam practice using different types of written and oral exams. Candidates can participate in the Cultural Programme during the course.

This practical course offers activities such as:

- Improving accent, pronunciation, spelling and punctuation
- Practicing grammar
- Writing a variety of texts
- Developing aural comprehension



2009-2010 Calendar

OCTOBER 2009

M	T	W	T	F	S	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2009*

M	T	W	T	F	S	Su
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
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APRIL 2010

M	T	W	T	F	S	Su
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2010**

M	T	W	T	F	S	Su
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
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OCTOBER 2010

M	T	W	T	F	S	Su
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2	3	4	5	6	7	8
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER 2010***

M	T	W	T	F	S	Su
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

- Start / O End
- Classes
- Public holidays
- Exam dates. See below.

- * Nov 5th, 9th and 10th, classes will run from 18 to 21h.
- ** May 17th and 18th, classes will run from 18.30 to 20.30h.
- *** Nov 11th, 15th and 16th, classes will run from 18 to 21h.

- Exam dates**
- 11th and 12th Nov 2009 (oral), 13th Nov 2009 (written), 14th November 2009 (written A1)
 - 19th and 20th May 2010 (oral), 21st May 2010 (written), 22nd May 2010 (written A1)
 - 17th and 18th Nov 2010 (oral), 19th Nov 2010 (written), 20th November 2010 (written A1)
- For further information about the exam please check the Instituto Cervantes website: <http://diplomas.cervantes.es>

2009-2010 Tuition fees

DELE (Preparation Course and Exam fees) **820 €**

Schedule	M	T	W	T	F
18.30 - 21:00	●	●	●	●	*

- Classes
- * Friday: 12:00 - 14:00h Cultural programme



Accommodation

For almost all of our students, accommodation is extremely important. Although some people make their own living arrangements in Barcelona, most ask us to find them a place to stay. We can offer a full range of options: apartments, shared apartments, homestay, student residence, hotel, but the majority choose shared apartments, which combine comfort and friendliness.

Shared apartments three to four bedroom apartments. Each tenant has his/her own room and shares the living and dining room, the kitchen and the bathroom with the other tenants (they offer a hiring service for towels and linens). Prices for shared apartments are in the range of 320 to 600 euros per month.

Complete apartment fully furnished and equipped (they include refrigerator, oven, washing machine, kitchen utensils (they offer a hiring service for towels and linens). The cost of this option varies between 675 and 1500 euros per month.

Homestay there are two options: halfboard (between 750 and 950 euros per month) or kitchen facilities (between 450 and 600 euros per month). Guest houses are selected considering the preferences of our clients.

Student Residences

Students deal directly with registration that can be made online.

Residencia Universitaria Sarrià
Esports, 1-7
08017 Barcelona
Tel. +34 932 065 540
campus@residenciasarria.com
www.residenciasarria.com

MelonDistrict Poble Sec
Av. Paral·lel, 101
08004 Barcelona
Tel. +34 932 178 812
info@melondistrict.com
www.melondistrict.com

Torre Girona - RESA
Passeig dels Til·lers, 19
08034 Barcelona
Tel. +34 933 904 300
torregirona@resa.es
www.resa.es



We work with a Housing Agency responsible for finding our students somewhere where they will be comfortable and happy.

Altiro 2000

Aitana Modolell
Mallorca, 304, Entlo 1a
08037 Barcelona
+34 932 530 427
info@altiro2000.com
www.altiro2000.com

Monday to Thursday
from 10:00 to 14:00h and 15:30 to 18:30h
Friday from 10:00 to 15:00h
Saturday, Sunday and holidays closed
Altiro can be reached from ESADE by taking bus 78 or 63 to Diagonal avenue and then change and take either bus 33, 34 or 6 to Bruc street.
Aiport pick up service: 55 euros.
Altiro service fee: 160 euros.



Car. The most convenient route to ESADE from Barcelona centre is to drive along Av. Diagonal, the city's main thoroughfare. When you reach "Plaça Pius XII", turn right onto "Av. Pedralbes". Follow "Av. Pedralbes" to the end where you will come to an intersection known as the "Creu de Pedralbes". Bearing left, you will immediately find yourself at the intersection of two merging streets, "Av. d'Esplugues" (on the left) and "Av. Pearson" (on the right). Keep to the left and proceed along "Av.d'Esplugues" until you reach ESADE at No. 90-92 (a large pink-coloured building with columns).



Metro. The closest metro/ferrocarril stop is "Passeig Reina Elisenda", on the U6 line. You can then either walk the rest of the way (15 min.) or take either the 22 or 75, 68 bus. From Maria Cristina station (Line 3, green), you can walk to ESADE (approx. 20 min.) or take either the 63 or 78 bus.

Taxi. Taxis provide fast and inexpensive service in Barcelona. The fare from the city centre (Plaça Catalunya) to ESADE costs around €22 and it takes about 20-30 minutes.

TAXI



On Foot or By Bicycle. Many students who live in the neighbourhoods close to ESADE choose to walk or ride to school. From the "Tres Torres/Sarrià" neighbourhood, it is about a 20-30 minute walk.



Bus. Bus numbers 22, 63, 68, 75 and 78 have stops right in front of ESADE.



From the Airport. A taxi is the simplest and most direct way to come to ESADE. The cost will be approximately €25, and will take 15-20 minutes. Tell the driver to take the "Ronda de Dalt" - Exit 10.

How to arrive and what will you find

ESADE is located in Pedralbes, an attractive residential area of Barcelona. If you are arriving by car, you can park in the adjoining streets (free parking). If you are using public transport, you will not have any problem finding ESADE as it is well connected by public transport, especially the bus lines. In addition, public transport in Barcelona is fast, easy to use and very safe. However, for your first couple of trips it may be best to take a taxi.

ESADE-Executive Language Center is located in Building 3 of ESADE, Av. Esplugues 92-96.

In this building you will find:

- Executive Language Center Programmes
- MBA Programmes
- Executive Education Programmes
- Services: bank, travel agency, cafeteria and restaurant
- Resources: learning center and library, computer room, Executive Language Center's Office

Registration process

Important notes

Payment of fees

Your fees should be paid 15 days before the course begins. If you are paying by bank transfer, please send us a copy of the bank transfer documents with the Registration Form. ESADE-Executive Language Center is not responsible for your bank charges. If you do not pay your bank charges at the time of transfer, we will make an extra charge when you arrive.

Cancellation policy

If you cancel your enrolment more than 15 days before the course starts, you will be charged a 25% cancellation fee. If you cancel less than 15 days before the start of your course, you will be charged for 50% tuition. Once the course has started no refunds can be given.

Course arrangements

ESADE-Executive Language Center reserves the right to change course arrangements and fees if necessary. Once the course has started, we reserve the right to move you to another class more appropriate to your language level. The School reserves the right to reschedule courses lowering the total amount of hours should enrolments not meet the required minimum of 5 or 6 people.

- ▶ courses with 4 students: 20 hours per week.
- ▶ courses with 3 students: 15 hours per week.

Health insurance

Students from - EU countries: If you are covered by your country's national insurance system, you should request an E111- Form which entitles you to free medical assistance from the Spanish public health system. If you are covered by private insurance, consult your insurance for medical care in Spain. Please request full information about the procedure to follow should you need medical care.

Students from Non - EU countries

You will have to arrange private insurance to cover medical care in Spain. Consult your insurance company about the specific details and exact procedures to follow should you need medical attention.

How to enrol

Please cut this Registration Form out and send it to:
Rosana Torrente
ESADE-Executive Language Center
Av. d'Esplugues, 92-96
08034 Barcelona (Spain)
T +34 934 952 095
F +34 934 952 092
spanish@esade.edu

On-line enrolment at www.esade.edu/spanish

Registration form

Spanish Courses 2009 - 2010

Personal details (Please write clearly in BLOCK CAPITALS)

First Name

Family Name or Surname

Title Mr Mrs Miss Ms

Passport Number

Mandatory. Without this number we cannot process your enrolment!

Date of birth (DD/MM/YY)

Occupation

Nationality

Permanent Address

Street

Town Postal code

Country

Telephone Fax

e-mail

Accommodation & Airport pick up

Do you require airport pick up? Yes No

Do you require accommodation placement? Yes No

If yes, which do you prefer?

Shared apartment Homestay Student Residence

Complete apartment Hotel Own arrangement

Our recommended housing agency "Altiro" will contact you soon to sort this out.

Your level of Spanish (Tick the appropriate definition)

Speaking Listening Reading Writing

Advanced

Intermediate High

Intermediate Low

Elementary

Absolute Beginner (you have no knowledge of Spanish)

Have you studied Spanish before? Yes No

If so, number of hours studied:

When was your last Spanish course?

Confirmation

After thoroughly reading the important notes, please sign below to confirm you accept the school's terms and conditions of registration.

Signature

ESADE
Executive
Language Center

Requested courses & Duration

Intensive

Starting date (DD/MM) 2010

Finishing date (DD/MM) 2010

(Your course MUST start in one of the days marked as Start in the calendar)

Number of weeks x Price p/week = Price per Course
x € = €

Semi-intensive

October edition 785 Euros

March edition 785 Euros

Summer edition 355 Euros

Modules

Intercultural Relations July

Negotiating in Spanish July

Meetings and Presentations July

The Job Search Process July

Number of Modules x Price p/Module = Total Price
x € = €

Combined

One week 1.200 €

Two weeks 2.400 €

Four weeks 4.800 €

Starting date (DD/MM) 2010

Finishing date (DD/MM) 2010

Other information

How did you hear about us? (you can tick more than one box)

Website/Internet ESADE-ELC alumni

Through a friend who lives in Barcelona / in my country

Spanish representation abroad (e.g. a Spanish Embassy)

An agency (please specify):

My University (please specify):

Methods of payment

I have arranged a **bank transfer** for € and include a copy of the transfer document with the Registration Form.

I have paid all bank charges at my end.

Deutsche Bank. Bank account number: 0019 0020 93 4010122794
CODI SWIFT: DEUTESBBXXX
IBAN: ES36 0019 0020 93 4010122794
Bank Reference: ESADE-Executive Language Center.

Please charge to my **credit card** €

Visa Mastercard American Express

Card number - - -

Expires (MM/YY)

Name of cardholder

Signature of cardholder



Registration form

Spanish Courses 2009 - 2010

Please send your completed Registration Form to:

Rosana Torrente

ESADE-Executive Language Center

Av. d'Esplugues, 92-96
08034 Barcelona (Spain)
Tel. +34 934 952 095
Fax +34 934 952 092
spanish@esade.edu

For more info



Cristina Pascual

Marketing Representative

cristina.pascual@esade.edu

T +34 934 953 804

If you need help with any marketing aspect of the School or, by being an Agent or a School/University, you need further information about us; don't hesitate to contact me. On your arrival you can find me in Building 3, ground floor, to the right of the reception desk.



Rosana Torrente

Registrar

rosana.torrente@esade.edu

T + 34 934 952 095

If you need help with your registration, payment or more information about our courses, don't hesitate to contact me.

On your arrival you can find me in Building 3, ground floor, to the right of the reception desk.

Tip: fax number +34 934 952 092

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ESADE Executive Language Center is recognised as an official Examining Centre for the Diploma in Spanish as a Foreign Language (DELE).

