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**FESOCE. Spanish federation of the deaf and blind**

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**Schedule**

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March – May 2017

**Name of association**

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FESOCE. Spanish federation of the deaf and blind

<http://fesoce.org/>

**Description of the federation's activities**

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Not-for-profit organisation focused on enhancing the wellbeing and equal opportunities of deaf and blind individuals and their families by providing guidance, personal attention and assistance.

**Why help?**

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Since 2011 the organisation has been working on a social network development strategy with a view to raising awareness about this handicap and obtaining more donations from individuals. The organisation needs to improve its marketing plan in order to achieve the second objective.

**Proposed mission**

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**Marketing and communication consultancy.** In response to the difficulties involved in finding donations and funds, the organisation needs to improve its social network marketing strategy in order to increase its fundraising.

**Profile of the giving back consultant**

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The FESOCE, the Spanish federation of the deaf and blind, seeks alumni willing to help with its fundraising campaign by sharing their knowledge and/or experience in marketing and communication.