

Biography

Armando Avila Kramis is a Digital Transformation Executive with a large international experience managing teams to help Brands successfully launch/drive Digital Products/Services using the most appropriate technologies and strategies to grow and succeed.

He has held for several years Top Executive positions in Large Multinationals like *American Greetings, Telefonica, SAP Mobile* and *Orange* always leveraging the latest technologies of the moment to launch new digital channels (Internet, Mobile, Chatbots & Alexa Skills) at a country, regional or global level with teams spread in different countries.

Since 2014, he founded and manages Airtouch an International Software Development Agency, with operations in Madrid, Paris, Mexico city and Bucharest and clients in Europe and North America focusing on the latest Tech Trends mainly with Mobile and Artificial Intelligence related products and services.

Avila holds an MBA from ESADE at Barcelona Spain with exchange program at HKUST in Hong Kong, and is an Industrial Engineer from the ITESM Mexico City. He has lived in Mexico city, New York, Paris, Madrid, Barcelona and Hong Kong.

About Airtouch:

Airtouch is an International Software Development Agency, with operations in Madrid, Paris, Mexico city and Bucharest and clients in Europe and North America. It's main business units are:

- Software Development with emphasis on latest trends: Artificial Intelligence, Chatbots, Mobile & Web
- Push Notifications Service: Multi-Device Web and Web Push Delivery with SaaS Platform. www.notificationscloud.com
- Airtouch Ventures: Investment in Tech Startups exchanging equity per development.

Links:

Personal:

Linked in: <https://es.linkedin.com/in/armandoavila>

Twitter: <https://twitter.com/armandoavila>

Company:

Website: <https://www.airtouchmedia.com>

Twitter: <https://twitter.com/airtouchmedia>

Picture:

