



Cristina Manchado Rubio is an expert in Client Management, Marketing Communication and Sales.

For more than 15 years, Cristina Manchado worked for Pharmaceutical companies, in the Healthcare sector, working in several key positions in Consumer Care / OTC Marketing Manager, Category and Purchasing Manager and Channel Manager.

Born in Barcelona, Cristina earned a Political Science Bachelor at the Universidad Autonoma de Barcelona, a Master in Pharmaceutical Marketing Management in 2008 from EADA, an Executive Master in Marketing and Sales in 2006 from ESADE, and a Master in Corporate Communication and Digital Technologies in 2002 from the Universidad Pompeu Fabra.

Before moving to Hamburg, Cristina worked in Spain for Pharmaceutical companies, leaders of branded Consumer Care distribution in Spain, Italy and Portugal.

Cristina is currently a member of a Board of a Gospel Mass Choir in Barcelona and involved in assessing and managing sponsoring projects.

Cristina is very willing to start up this new Chapter in Hamburg with a lot of enthusiasm and entrepreneurship.

Cristina's hobbies include family and friends, fitness sport, skiing, singing, travelling and reading about Marketing, Communication and Sales.