



ESADE Business School Alumni Boston Chapter

Letter from Thiago
March/2017

Dear Alumni,

Last month we inaugurated our Boston Chapter! Thanks to ESADE and to each one of you we have embarked on a new episode in building our community and network within New England.

I would like to provide you visibility and updates on the plans to continue to expand our reach, and defining a blueprint on next steps and events.

Our First Meeting was FUN!

We met at Taberna de Haro in Brookline on Feb 2. Seven of us made it to the event. We had delicious tapas (couldn't be any different!) and met great new friends.

During the meeting we agreed on a couple of actions:

- Prepare a draft planning for activities for 2016 (based on survey feedback) – led by Laura Martinez
- Establish a governance team focused on social media and communications – led by Katie Wohler and Carolina Graells



Survey and interests from our Community

As part of our chapter launch, we asked you what you are interested on. The highlights are:

- Frequency: Overall consensus on having 4-6 events per year
- Themes: Primary interests on social gatherings, networking events, company visits, and sport events

What to expect next?

We will be hosting a next event on **Thursday March 16 at 07:30pm at Hops Test Kitchen & Raw Bar** in Cambridge. [Please click](#) here to confirm your participation.

During this next meeting, we plan to review the draft plan for 2016 activities, have drinks and more fun!

Confirm your Participation at [EventBrite website!](#)



Looking forward seeing you, and also hearing from you if you have any recommendation or feedback. With much appreciation,

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