

Alfredo Sáenz and Juan José Brugera, ESADE Jaume de Cordelles 2005 Awards

Alfredo Sáenz, Second Vice-President and CEO of Grupo Santander, and **Juan José Brugera**, CEO of Inmobiliaria Colonial, have been awarded the ESADE Jaume de Cordelles Award, which is awarded to executives who have excelled in their professional career, in accordance with entrepreneurial values promoted by ESADE.

The awards were presented as part of the ESADE Alumni Association Annual Conference held on 17th November, in the Catalonia Palace of Congresses (Barcelona). Collecting his award, Juan José Brugera dedicated a few emotive words to Antoni M. Güell, who died recently. Poor weather conditions at Madrid airport made it impossible for Alfredo Sáenz to attend to the event.

Alfredo Sáenz is Second Vice-President and CEO of Grupo Santander. Born in Las Arenas (Vizcaya), he is a graduate in Law from Universidad de Valladolid and in Economics from Deusto, where he graduated at the top of his class. He is a member of the International Academy of Management and was President of the European Financial Management & Marketing Association (EFMA).

Juan José Brugera is an Industrial Technical Engineer and has an MBA from ESADE. Additionally he is CEO for Inmobiliaria Colonial, S.A., Board Member of Invercaixa, President of Sumasa and Buildingcenter, S.A., President of G.P. Comercial and G.P. Resort (Port Aventura) and Vice-President of Prominmo. Since 1999 he has served as a member of the Board of Trustees of Universitat Ramon Llull and until September 2005 he served as President of the Board of Trustees of Fundación ESADE.

ESADE Jaume de Cordelles Awards

The ESADE Jaume de Cordelles Awards owe their name to the 16th century figure, Jaume de Cordelles, who was one of the first patrons of university education. Last year, the winners of the prize were **Christine Lagarde**, World President of Baker & McKenzie and **Javier Ferran**, the then World President of Bacardi.

In previous editions, award-winners have included: **Ricard Fornesa**, President of "la Caixa"; **Javier Godó**, President of Grupo Godó; **Alberto de Palatchi**; President of Pronovias; **Juan Soto**, President of Hewlett Packard; **Jaime Castellanos**, President of Recoletos; **José Manuel Lara**, founder and President of Grupo Planeta; **José M. Mendiluce**, Member of the European Parliament; **Isidoro Álvarez**, President of El Corte Inglés and **Pere Duran Farell**, President of Gas Natural, amongst others.