

Isabel Aguilera, César Alierta and Isak Andik Receive ESADE Awards at the Alumni Conference

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Isabel Aguilera, CEO of Google in Spain and Portugal; César Alierta, Chairman of Telefónica; and Isak Andik, Chairman of Mango, collected their ESADE Awards at the 12th Annual ESADE Alumni Conference, held at L'Auditori in Barcelona. Over 2,000 executives and professionals from all over the world came to this edition of the conference to hear Harvard Business School Professor John Kotter give a talk on "Leading Change".

Germán Castejón, President of ESADE Alumni, and Carlos Losada, Director General of ESADE, delivered the welcome address at the event.

During the conference, **Isabel Aguilera**, CEO of Google in Spain and Portugal; **César Alierta**, Chairman of Telefónica; and **Isak Andik**, Chairman of Mango, received this year's ESADE Awards. ESADE Alumni grants these awards to executives who have built distinguished careers in accordance with the business school's values. **Carlos Hernández**, age 24, received the 2006 Entrepreneur Award for the best business plan.

Last year's winners were Alfredo Sáenz, Second Vice President and CEO of the Santander Group, and Juan José Brugera, CEO of Inmobiliaria Colonial. In previous editions, award winners have included: Christine Lagarde, World President of Baker & McKenzie; Javier Ferran, then World President of Bacardi; Ricard Fornesa, President of "la Caixa"; Javier Godó, President of the Godó Group; Alberto de Palatchi, President of Pronovias; Juan Soto, President of Hewlett Packard; Jaime Castellanos, President of Recoletos; José Manuel Lara Hernández, Founder and President of the Planeta Group; José M. Mendiluce, Member of the European Parliament; Isidoro Álvarez, President of El Corte Inglés; and Pere Duran Farell, President of Gas Natural.

As seen on the programme De la nit al dia, on TV3