



Hello Everyone!

Welcome to the official Austin Chapter of the ESADE Alumni group! My name is Carlos Crespo, I graduated from ESADE with an MSc in Marketing Management in 2009, and I'm excited to be helping lead the Alumni efforts here in Town. Though originally from Venezuela, I have been in Austin for over 20 years, having completed my undergraduate at the University of Texas - Austin prior to becoming part of the ESADE family.

I'm currently the managing partner and co-founder of Motoza, a marketing firm specializing in digital services for small to medium sized businesses. As a long time Austinite and business owner, I'm happy to help anyone new to town, or anyone looking for suggestions or somewhere new to try.

I look forward to meeting everyone and sharing our great experiences from ESADE. Please keep in touch, and don't hesitate to reach out to me at your convenience.

Thanks!

Carlos C.