



ESADE

Barcelona
Av. Pedralbes, 60-62
08034 Barcelona
Tel. + 34 932 806 162
Fax+ 34 932 048 105

Madrid
Mateo Inurria, 25-27
28036 Madrid
Tel. +34 913 597 714
Fax+34 917 030 062

Buenos Aires
Av. del Libertador, 17.175
Beccar - San Isidro
(B1643CRD)
Argentina
Tel. +5411 4747 1307



www.esade.edu

**innovation,
business,
leadership,
excellence,
plurality,
commitment.**



ESADE, AN INSTITUTION FIRMLY ROOTED IN SOCIETY

ESADE is a modern, outward-looking academic institution, which contributes to the development of competent, critically minded individuals from its two educational areas: the ESADE Business School and the ESADE University Faculties. Through its historical links with the corporate world and society, it has become a lively platform for debate and social involvement.

ESADE is an educational institution which is recognised for its intellectual rigour, its critical awareness and its academic excellence.

ESADE is an institution that is committed to the transformation of society, supporting respect for people and the defence of liberties.

ESADE is composed of a truly wide-ranging group of teaching and non-teaching professionals who defend the values of plurality and diversity in their day-to-day activities.



A PLATFORM FOR DEBATE AND SOCIAL INVOLVEMENT

“If ESADE were a person, this man or woman would be a highly competent professional, with an extensive knowledge of his or her working field or discipline. They would have strong civic values, having developed a sensitivity to their environment. They would not turn away from human problems, but would look for an opportunity to tackle and solve these through their work. They would be committed to achieving their professional, personal and team objectives, demonstrating an international outlook and the courage to meet everyday challenges and conflicts head on. They would have a clear perspective of success and failure in their working lives, and they would be capable of growing both as professionals and as people. All these qualities would be rounded off by a keen sense of humour.”

Carlos Losada
Director General of ESADE

ESADE is to be found among the 10 best European schools in the major international rankings.

TRAINING AND RESEARCH

Students

University Faculties: 1,827
Business School: 4,241
Executive Language Center: 3,251

Programmes

MBA Programmes
Professional Masters
Programmes for executives and companies
Combined Undergraduate & Master in Management Programme
MSc Programmes in Management
PhD in Management Sciences
Combined Undergraduate & Master in Law Programme
Masters and Postgraduate Studies in Law

Research

Publications in the last 5 years: 700
Institutes and centres: 8
Projects with companies: 285

SOCIAL INVOLVEMENT

Events

More than 270 events organised at ESADE in the last year

Collaborations

More than 200 projects with various partnerships and collaborations
Participation in more than 50 foundations and associations
More than 100 agreements with companies

ORGANISATION

Employees

Academic staff: 430
Services: 234
Men: 56 %
Women: 44 %
There are representatives from all five continents among the faculty and team of staff at ESADE

Alumni network

More than 26,000 Alumni around the world

Campus

Barcelona: 27,500 m2
Madrid: 3,155 m2
Buenos Aires: 1,487 m2

INTERNATIONAL ACCREDITATIONS

AACSB International: ESADE was the first business school in Spain and the seventh in Europe to achieve this quality accreditation conferred by the Association to Advance Collegiate Schools of Business (AACSB International), which grants the most prestigious world-wide recognition in executive training.

EQUIS: ESADE was the first business school in Spain and one of the first institutions in Europe to obtain the European Quality Improvement System (EQUIS) accreditation, conferred by the European Foundation for Management Development (EFMD).

AMBA: The ESADE MBA programmes have attained the world-wide accreditation of the Association of MBAs (AMBA).

POSITION IN INTERNATIONAL RANKINGS

Full-Time MBA

2nd best business school in the world for its social and environmental focus (Beyond Grey Pinstripes ranking, October 2005)

2nd best international business school (ranking The Wall Street Journal ranking, September 2005)

4th best international business school (BusinessWeek ranking, October 2004)

10th best European business school and 27th in the world (Financial Times ranking, January 2006)

Executive Education

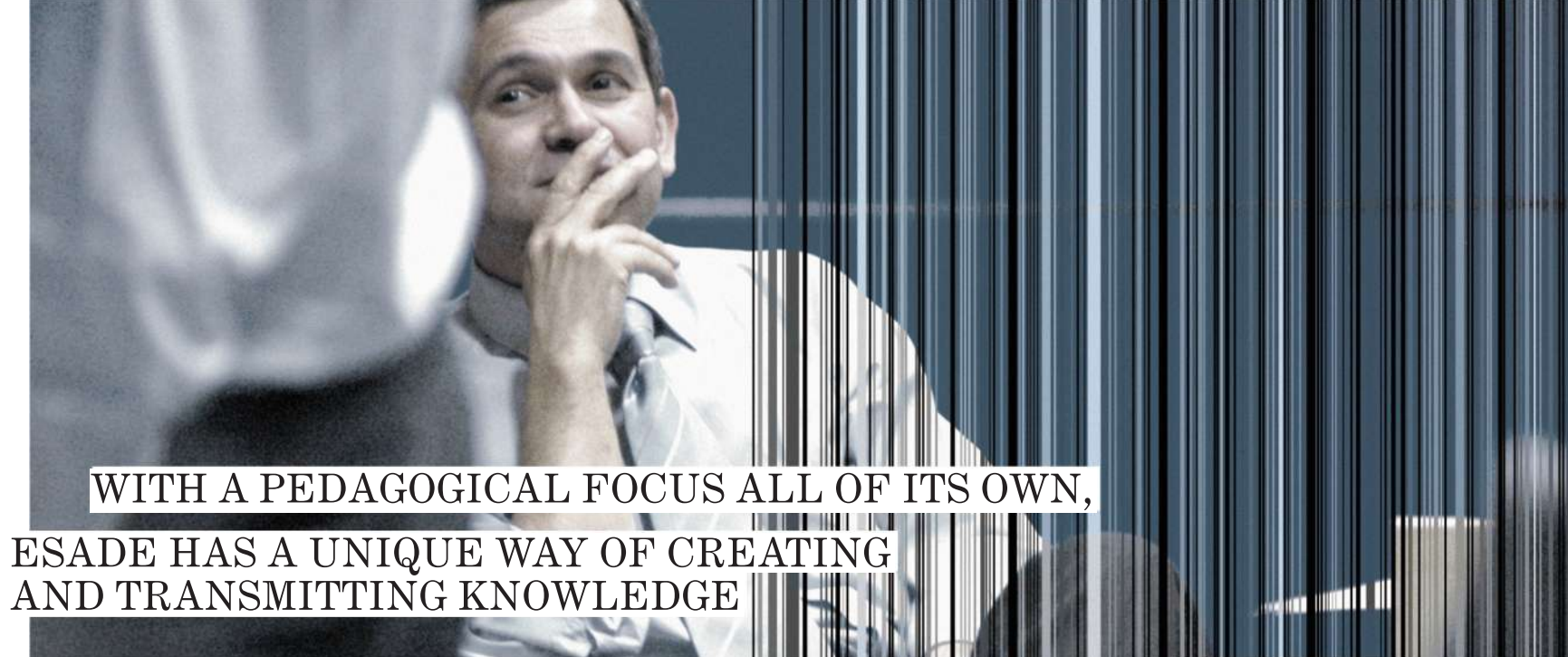
3rd best international business school in open and custom programmes (América Economía ranking, October 2005)

5th best European business school and 16th in the world in custom programmes for companies (BusinessWeek ranking, October 2005)

11th best European business school and 30th in the world in open and custom programmes (Financial Times ranking, May 2006)

University Programmes

6th best European Master in Management (Financial Times ranking, October 2005)



WITH A PEDAGOGICAL FOCUS ALL OF ITS OWN, ESADE HAS A UNIQUE WAY OF CREATING AND TRANSMITTING KNOWLEDGE

ESADE has developed a pedagogical model of its own, in which the most diverse and innovative methodologies create a highly personal training project; a project in which the experience of learning is as important as its ultimate aim.

Humanist focus

To develop as a professional and also as a citizen is of key importance today. ESADE is not content just to teach concepts. Therefore, it has developed a unique learning model, focused on the development of expertise, and it has consolidated its position as an outstanding academic organisation in the promotion of corporate social responsibility.

Co-operative leadership

Co-operation requires teamwork, but also leadership, motivation, creativity and the capacity to plan and communicate. In developing these skills, it is necessary to experiment, try things out and make mistakes, to hesitate and persevere.

Entrepreneurial spirit

ESADE attracts individuals who can see their own determination to instigate change reflected in the entrepreneurial spirit of the institution. All the programmes seek to encourage this dynamic mindset and to transform it into a professional option. With this in mind, the ESADE Entrepreneurs Forum is held every year, serving as a meeting point for entrepreneurs and business angels.

Research reinforces the natural mission of teaching, nourishing it with knowledge and contributing to its diffusion. The growing complexity of today's professional world and its organisations requires not only knowledge, but also the ability to use this knowledge.

Innovation requires research

The international reputation that ESADE has gained in the world of research is due to its perseverance with research projects and its intuitive choice of lines of investigation in subject areas of key importance to corporate management.

ESADE, a meeting point

Research is not only an activity oriented towards the creation of knowledge; it also develops links between companies and institutions, and situates the creation of knowledge within a context of co-operation, in which both parties take part and from which both can draw benefit.

Insofar as research enables questions to be explored in all their depth, discarding automatic responses and encouraging curiosity and intellectual maturity, it contributes to improved management and innovation.

“Research favours and requires exchange between different disciplines in order to resolve a complex problem. It brings together academics and professionals who ask each other questions in order to better define the problems and to evaluate the different ways in which these may be tackled. Research represents a meeting point for those who believe that debate, curiosity and innovation are ends, as well as means.”

Alfons Sauquet

Vice-Dean of Research and Knowledge

ESADE, a centre of entrepreneurs

550 ESADE students take part every year in courses that foster an entrepreneurial spirit
200 business projects promoted by ESADE every year
400 collaborators who assess business projects
50 business projects supported by the ESADE Technology Launch Pad Network

FACULTY, diversity and experience

The word that best defines ESADE Faculty members is diversity: diversity of nationality, education and professional career. Yet they have one common feature: they are the best academics and professionals in their specialty.

Full-time faculty: 105

Part-time faculty: 18

External faculty: 261

Visiting faculty: 46

Total number of faculty members: 430

Countries of origin: Argentina, Bolivia, Bulgaria, Canada, Chile, Spain, U.S.A., India, Italy, Netherlands, United Kingdom, Rumania and Venezuela.

RESEARCH CENTRES AND INSTITUTES

scientific rigour at the service of society

Institute of Public Management (IDGP)

Institute for Labour Studies (IEL)

Institute for the Individual, Corporations and Society (IPES)

Chair of Intangible Assets Analysis

Chair of Design Management

Chair in LeadershipS and Democratic Governance

ESADE Centre for Culture Industries (CEIC)

Centre for Tourism Management (CEDIT)

Centre for Spanish Multinationals (CEME)

Entrepreneurship Centre (CINEM)

Brand Centre

Research Group on Knowledge, Learning and Organization (GRACO)

Research Group on Survey Research

AROUND 700 PUBLICATIONS IN THE LAST FIVE YEARS

ESADE has significantly extended the resources devoted to research, and this has led to a notable increase in both the number of publications written by faculty members and the quality of these.

72 articles in international journals with proof-readers

125 chapters in books

28 working papers

91 books

126 abstracts of articles presented at conferences

57 conference proceedings

129 articles in other academic journals

148 articles published in other indexed journals

63 cases

429 press articles

76 new research projects approved with external financing

409 papers at academic events

With facilities in Barcelona, Madrid and Buenos Aires, ESADE Business School is committed to training executives and individuals with great potential to lead the organisations of today and of the future. From its two training areas, MBA and Executive Education, ESADE Business School fosters the development of management skills and expertise and an entrepreneurial spirit, with the emphasis on a clear global outlook, ethical principles and a sense of social responsibility.

The MBA and the Professional Masters programmes are dynamic, innovative and co-operative, and they are particularly oriented towards the development of executive expertise and an entrepreneurial spirit.

The Executive Education programmes stand out on account of their high degree of flexibility, their personalised response to the training needs of companies, and the humanist approach of faculty, which can be seen both in resonant leadership and in the development of management skills and coaching.

MBA PROGRAMMES

One-Year MBA

For professionals with an educational background in economics or business studies, with more than five years of professional experience, who wish to consolidate their present professional career or create their own company (programme in English).

10-month programme

80 optional subjects

Student profile: an average age of 32 and 7 years'

professional experience

100% of the participants are from overseas

18-Month MBA

For professionals with a minimum of two years' work experience who are looking for management training with a clear international focus and the opportunity to share their experience with students from different countries (bilingual programme in English and Spanish).

18-month programme

80 electives subjects

Intake of 115 students

Student profile: an average age of 28 and 5 years' professional experience

70% of the students are from overseas, from 30 different countries

Part-Time MBA

For active professionals with a minimum of three years' experience who wish to acquire the tools and the methods to help them capitalise on their experience. The course lasts two years and class hours are compatible with full-time work.

20-month programme

80 optional subjects

Intake of 120 students

Student profile: an average age of 29 and 5.2 years'

professional experience

PROFESSIONAL MASTERS

Specialised Masters, lasting one academic year, aimed at professionals with a minimum of three years' experience in a functional area, who wish to give new impetus to their professional career:

Master in Marketing Management

Participants have an average age of 29 and 5.75 years' professional experience.

Master in Financial Management

Participants have an average age of 30 and 7.3 years' professional experience.

Master in Operations Management

Participants have an average age of 28 and 6 years' professional experience.

The MBA has double degree agreements with some of the best business schools in the U.S.A. and Latin America.

EXECUTIVE EDUCATION

Executive MBA

For executives in a position of responsibility with proven experience (a minimum of five years), professionally and personally, and who have the practical and financial support of their company. The programme takes place in Barcelona and Madrid at weekends.

18-month programme

Intake of 40 students in Madrid

Intake of 53 students in Barcelona

Student profile: An average age of 33 and 9 years'

professional experience

Custom Programmes

These programmes are divided into two areas in order to offer specific responses to the needs of organisations:

ICT – In-Company Training: off-the-shelf programmes, basically focused on providing knowledge though a close relationship with the client company.

LDP – Leadership Development Programmes: programmes developed with ESADE partners to improve the skills of the managers who take part. They incorporate innovative methodologies such as action learning projects (ALP), role-playing, etc.

Open Programmes

Training solutions oriented towards perfecting management expertise and the updating and integration of knowledge. They include the latest trends in management, and even enable participants to anticipate the future.

Some of the key Executive Education programmes are:

Senior Executive Programme (SEP)

Programme aimed at senior executives with more than fifteen years' experience in positions of great responsibility, who wish to increase their knowledge and expertise in accordance with their needs and interests.

Programme for Management Development (PMD)

Programme aimed at professionals with more than eight years of management experience, who need to consolidate their knowledge and expertise with respect to management and other related fields.

EXECUTIVE LANGUAGE CENTER

The aim of the Executive Language Center, which was established 40 years ago, is to help to internationalise companies and their executives by means of a dynamic, effective and attractive methodology, and training techniques of the very highest quality. At present, the Center has 60 teachers who train more than 3,000 students each year.

Programmes:

- English, French and German for professionals and executives, or for university students
- *Teacher Education*
- *In-Company Language Training* (specific programmes for companies)
- Spanish for non Spanish speakers

Over 3,000 executives from more than 45 companies have participated in custom programmes in the last year.

Over 1,000 executives from around 700 companies have participated in open programmes in the last year.





ESADE UNIVERSITY FACULTIES

ESADE University Faculties consist of two centres: the Escuela Superior de Administración y Dirección de Empresas and the Law School.

The integral pedagogical approach based on practice and the close links with organisations are the cornerstones on which ESADE's reputation in the university world has been built.

The Escuela Superior de Administración y Dirección de Empresas devotes its efforts to business research and to training individuals who have the capacity to create and manage companies and organisations of all kinds.

The Law School was established in response to demand from the professional world for soundly trained jurists capable of rising to the new challenges of the legal profession. It also set out to become a centre where important legal issues could be examined and debated.

In 2006, ESADE was the meeting point for more than 30 companies and 24 law firms, whose aim was to recruit students in their final year.

BUSINESS ADMINISTRATION AND MANAGEMENT

COMBINED UNDERGRADUATE & MASTER IN MANAGEMENT PROGRAMME

Lasting five years, this university programme provides participants with a solid knowledge of management by means of the most innovative methodologies. Highly practical training, with a strong international focus, which enables graduates to develop their professional careers anywhere in the world.

5-year programme

Intake of 186 students

100% of the graduates find work in 3 months

74% of the students take part in the exchange programme

95% of the students complete an internship during the studies

Sole Spanish centre of the CEMS

ESADE students are the only students in Spain who can opt to do the CEMS (Community of European Management Schools) Master in International Management, a pan-European qualification which prepares students for an international career. Every year, 15% of the students choose to do this Master.

Double degree

Students on ESADE's Combined Undergraduate & Master in Management Programme can obtain a double degree with four of the best European universities and schools: HEC Paris (France), Erasmus Universiteit Rotterdam (Netherlands), Università Bocconi, Milan (Italy) and Universität St. Gallen (Switzerland).

MSC PROGRAMMES IN MANAGEMENT

Master in International Business

Master in Marketing Management

Two programmes lasting one academic year, aimed at recent graduates in Business Administration and Management or those with a similar qualification. Both programmes provide a rigorous training, focused on the development of expertise, which enables participants to pursue an international career at the very highest level.

Participants on these two programmes may also opt to do the CEMS Master in International Management.

PhD in Management Sciences

The PhD programme is designed to develop the capacity for research in all the functional areas of the company, particularly in the field of financial economics and business management. ESADE is a founding member of the European Doctoral Programmes Association in Management and Business Administration (EDAMBA) and the European Doctoral School on Knowledge and Management (EUDOKMA), European university consortia which offer participants on the PhD programme their collaboration in international academic projects.

LAW

UNDERGRADUATE & MASTER IN LAW PROGRAMME

This programme provides a truly comprehensive and international overview of law, complemented by a sound knowledge of economics. Lasting five years, it provides the foundations on which a solid professional career can be built.

5-year programme

Intake of 60 students

100% of the students complete an internship during their studies

50% of the students in their final year find work before finishing the course

More than fifty of the most renowned law professionals collaborate in the programme

Founding member of the European Network in Law Education

ESADE, together with Université Paris XII (France), Freie Universität Berlin (Germany) and Università Bocconi (Italy), has created an international alliance by the name of ENLE (European Network in Law Education), whose aim is to develop the European Joint Degree in Business Law, an international programme open to second cycle students on the Combined Undergraduate & Master in Law Programme.

MASTERS AND POSTGRADUATE STUDIES

These programmes offer an appropriate combination of law and economics in order to meet the training requirements of jurists and legal professionals at any stage of their career.

Full-Time Masters

Specialisation for graduates without experience. Programmes in Tax Consultancy and Management, and International Business Law.

Part-Time Masters

Specialisation for jurists without experience. Programmes in Tax Consultancy and Management, International Business Law and Corporate Finance.

Specialisation modules

Short programmes for jurists who wish to extend their knowledge of specific aspects of Tax Law or Intellectual Property and Information Society Law.

Seminars and symposia

Very short courses on new aspects of law for jurists who wish to keep abreast of the most recent developments.

In-Company Training

Custom training programmes adapted to the needs of law firms and lawyers' offices.

In the course of its history, which now spans almost 50 years, ESADE has established collaborative agreements with over 100 universities and organisations across the five continents, and it forms part of some of the most important international academic networks.

ESADE BUSINESS SCHOOL: A TRULY INTERNATIONAL CHOICE

Double degree programmes with business schools in the U.S.A. for Full-Time MBA students. American Graduate School of International Management (AGSIM) Thunderbird, Glendale, Arizona | Case Western Reserve University, Weatherhead School of Management, Cleveland, Ohio | Emory University, Goizueta Business School, Atlanta, Georgia | University of Texas at Austin, McCombs School of Business, Texas.

Double degree programmes with business schools in Latin America for Full-Time MBA students. Escuela de Administración de Negocios para Graduados (ESAN), Lima, Peru | INCAE, Costa Rica | Instituto Tecnológico Autónomo de México (ITAM), Mexico City, Mexico | Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Mexico | Universidad Adolfo Ibáñez, Business School, Viña del Mar and Santiago de Chile, Chile.

Intensive week in International Business at Georgetown University, Washington D.C. (U.S.A.) for students on the Full-Time MBA programme, including visits to several non-governmental organisations.

Programme on Leadership in the Global Economy at the McCombs School of Business, University of Texas at Austin (U.S.A.). MBA participants have the opportunity to complete this residential week, which includes visits to prestigious companies.

Intensive weekend at the Cranfield School of Management (United Kingdom), during which sessions are combined with visits to companies. For participants on the Part-Time MBA and Professional Masters programmes.

Residential week at Babson College (USA) for Full-Time MBA students, including an immersion in entrepreneurship or intrapreneurship.

Beijing International MBA (BiMBA) at Peking University (China) for participants on the Full-Time MBA programme.

Residential week at Henley Management College and the University of Cambridge (United Kingdom) for participants on the Executive MBA programme, during which the study of strategy within the context of the United Kingdom is combined with visits to companies.

Residential week at Babson College (U.S.A.) for participants on the SEP (Senior Executive Program), oriented towards Corporate Entrepreneurship.

Programme: "China: New Emerging Realities", developed by Fudan University, Shanghai (China), Washington University in St. Louis, Olin School of Business, and ESADE Business School, within the framework of the Executive MBA programme.

ESADE BUSINESS SCHOOL, BUENOS AIRES CAMPUS (ARGENTINA)

Offers Executive Education programmes for top management professionals in the Latin American region: the Programme for Management Development (PMD) and two different formats of customised training, the Leadership Development Programmes (LDP), in which there is high degree of participation and involvement of the company, and the In-Company Training programmes (ICT).

ESADE UNIVERSITY FACULTIES: TRAINING WITH A WORLDWIDE FOCUS

The Escuela Superior de Administración y Dirección de Empresas has exchange agreements with 60 prestigious universities in North America, Europe, Asia and Latin America.

The ESADE Law School has an exchange network which includes 33 of the best universities in North America, Europe and Latin America.

Students on the Undergraduate Business Administration & Management Programme are recognised throughout the world by

prestigious international companies, which invite them to take part, year after year, in various international competitions. L'Oréal, Danone, Arthur D. Little, The Boston Consulting Group and Merrill Lynch are some of the companies that organise these competitions.

Double degree within the framework of the "Bologna Masters" (Europe). Students on the Combined Undergraduate & Master in Management Programme can obtain this double degree thanks to the recent agreement established with HEC Paris (France), Erasmus Universiteit Rotterdam (Netherlands), Università Bocconi, Milan (Italy) and Universität St. Gallen (Switzerland).

ESADE is a founding member of the Community of European Management Schools (CEMS), a community that includes the 17 of the finest university centres in Europe and four centres outside Europe, together with more than 45 outstanding multinationals. The academic members of the CEMS teach the Master in International Management (MIM) programme, which is specially designed for those students who wish to develop an international career.

Agreement with the Reprieve Foundation to complete an internship in the U.S.A. Thanks to this agreement secured by the ESADE Law School, students can collaborate in the legal defence of persons without economic resources who find themselves on death row.

University Co-operation for Development Programme. ESADE's University Service for Development (SUD) programme organises projects in developing Central American countries such as Nicaragua, El Salvador and Guatemala, in which students, faculty and employees take part.

INTERNATIONALLY RECOGNISED RESEARCH

ESADE is one of the founding members of the European Academy for Business in Society (EABIS), an alliance of academic institutions, companies and other stakeholders, whose mission is to integrate social commitment into the theory and practice of business in Europe. EABIS fosters debate on the role of the company in society and seeks to prepare the business leaders of the future so that they may promote social responsibility.

ESADE is a member of the European Business Ethics Network (EBEN), an international NGO devoted exclusively to business ethics in all types of organisations. ESADE leads EBEN in Spain and takes part in the various initiatives of EBEN International.

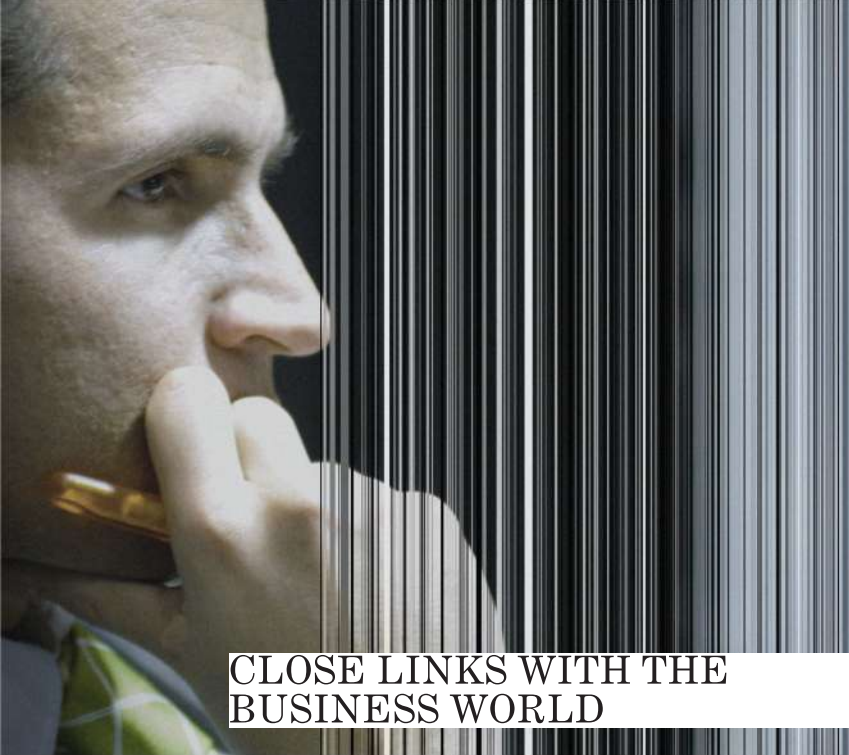
ESADE publishes its research on an international scale, by means of articles in academic journals, books, working papers and other publications.

ESADE Business School is the only European business school in the Social Enterprise Knowledge Network (SEKN). The aim of the SEKN is to boost institutional interest and the capacity of business schools to generate knowledge and learning about social initiatives undertaken by companies through research and education. The SEKN initiative is led by the Harvard Business School, and in addition to ESADE, eight business schools in Latin America form part of the network.

Transatlantic Business Ethics Conference. In 2004, ESADE was the setting for this biannual event, which by exclusive invitation brings together some of the most important academics in the field of business ethics and social responsibility.

ESADE is a member of Partnership in International Management (PIM), a network composed of the 54 most prestigious business schools and universities around the world. Recently, Babson College and ESADE signed a global strategy alliance, based on three action areas: partnership in executive education, academic collaboration in the field of research, mainly in global management and entrepreneurship and, finally, student exchange and joint consulting projects.

ESADE
AROUND THE
WORLD



CLOSE LINKS WITH THE BUSINESS WORLD

Organisations are an essential source of information. ESADE receives the benefit of the collaboration and specialist advice of professional councils and the Board of Trustees, which guide and reflect on the present and future endeavours of the institution.

The ESADE Board of Trustees is a body of essential importance to the institution. Its support takes several forms, ranging from financial contributions to collaboration in research and services. The advisory councils, composed of important organisations, communicate their needs and ideas to ESADE in order to guarantee that the content of the programmes is always up to date.

“Taking part in a meeting with the members of the Board of ESADE is a fascinating experience. Quite naturally, challenging management concepts, ideas and theories crop up, which are transformed into new trends.”

Philippe Louvet
Director of Corporate Development and Training for L'Oréal (France)
Member of the International Advisory Board of ESADE

“ESADE has demonstrated that it does not wish to limit itself to Barcelona and Spain, but it has a truly international outlook and it seeks to understand the prospects of other countries. In this context, it is demonstrating that it wishes to become a world citizen in the field of education.”

Christine Lagarde
Ex President of the Executive Committee of Baker & McKenzie (U.S.A.) and Minister of Foreign Trade, France

Board of Trustees

Abertis | Accenture | Agrolimen | Aramark | ESADE Alumni Association | Bacardí España | Bayer Hispania | Banc Sabadell | BBVA | BearingPoint Business Consulting, SL. | Caixa Catalunya | Caixa d'Estalvis i Pensions de Barcelona | Caixa Manresa | Caixa Penedès | Caja Madrid | Barcelona Chamber of Commerce, Industry and Shipping | Caprabo | Catalana Occidente | Celsa – Compañía Española de Laminación | Cementos Molins | La Llave de Oro | Cobega (Concesionarios Coca Cola) | Danone | Deloitte | Editorial Prensa Ibérica | Endesa Red, SA. | Ercros | Fiat Auto España | FIATC | FMC Foret | Freixenet | Fundación Agbar | Fundació Damm | Fundación Banc Sabadell | Fundación Miarnau – Grupo Comsa | Gas Natural SDG | Goldman Sachs | Fundació Puig | Henkel Ibérica | Hewlett-Packard Española | IBM | Imperio Vida y Diversos, Seguros y Reaseguros | Ince | Izasa | Laboratorios Dr. Esteve | Layetana Desarrollos Inmobiliarios | Mapfre Cataluña y Baleares | Merquinsa | Metalogenia | Miguel Torres | Morgan Stanley (España) | Mutua Universal | Mutual Cyclops | Nestlé España | Grupo Novartis in Spain | Grupo Penteo | Planeta Corporación | PricewaterhouseCoopers | Quadis | Repsol YPF | Roca Corporación Empresarial | SABA Aparcaments | Santa & Cole | Santander Central Hispano | SEAT – Sociedad Española Automóviles de Turismo | Snack Ventures | Uniland Cementera | Unilever Bestfoods | Grupo Vitalicio | Winterthur

International Advisory Board

A body composed of executives from top multinationals who bring their knowledge of their training requirements for executives of the future, in addition to the current management trends. ESADE take these criteria into account in its approach to training, responsibility and values.

Bernard Castaing, Former Vice-President Global Beauty Care of Procter & Gamble (United Kingdom) | Javier Ferran, Head of Lion Capital (United Kingdom) and Former CEO of Bacardí (U.S.A.) | Hanneke C. Frese, Head of the Capabilities Group, Zurich Financial Services (Switzerland) | Alex O. Lendi, President & CEO of Lis International Company (Liechtenstein) | Philippe Louvet, Director of Corporate Development and Training, L'Oréal (France) | Ramón Ollé, CEO and Chairman of the Board of EPSON Europe (The Netherlands) | David Risher, Former Senior Vice-President of Amazon.com | Mario Vaupel, Head of ERGO Management Academy (Germany) | Ingo Zuberbier, Former President of Lintas World Wide (Germany)

Law School Professional Advisory Board

The Law School Professional Advisory Board is composed of 31 representatives of some of the most prestigious law firms and lawyers' offices.

Abogacía General del Estado en Barcelona | Allen & Overy | Arasa & De Miquel - Advocats Associats | Baker & McKenzie | Abogados BDO Audiberia Estudio Jurídico y Tributario | Brosa | Brugueras, García Bragado, Molinero y Asociados | Bufet Antràs, Advocats Associats | Clifford Chance | Abogados | Cuatrecasas Abogados | Deloitte Abogados y Asesores Tributarios | D & G Advocats, S.L. | Ernst & Young | Abogados | Font, Asesores Fiscales | Freshfields Bruckhaus Deringer | Garrigues, Abogados y Asesores Tributarios | Gay-Vendrell Advocats | Gómez Acebo & Pombo | Jausas | JGBR Horwath Abogados y Asesores Tributarios | KPMG | Abogados | Landwell-PriceWaterhouseCoopers | Mazars & Asociados | Mullerat | Pedrosa & Asociados | Pérez Llorca | Roca Junyent Advocats Associats | Roca Puig & Ramón, S.A. | Uría & Menéndez Abogados | Ventura Garcés & López-Ibor Advocats | VIALEGIS Asesores Legales y Tributarios

Professional Management Advisory Board

The Professional Management Advisory Board composed of 16 executives from large companies, offers ESADE an analytical viewpoint from the perspective of organisations which is subsequently integrated into the programmes.

Maite Arango
Vice-President of Grupo Vips
Juan Arena
President of Bankinter
José Ramón Arce
Ex-President of Lylly
Domingo Arochena
President & CEO of Indas Group
Marcial Campos Calvo-Sotelo
Former Partner and Director of McKinsey&Co
Miguel Fernández de Pinedo
President of Fundación Pricewaterhouse Coopers
Antonio Garrigues Walker
President of Garrigues
Antonio Gutiérrez Vergara
Member of the Spanish Cortes
Juan Pablo Lázaro Montero de Espinosa
President of ASM
Iván Martín
Vice-president of Boston Consulting Group
José M. Martín Patino
President of Fundación Encuentro
Amparo Moraleda
Executive President of IBM Spain and Portugal
Juan José Nieto
President of HSM Group
Rafael de Ramón
CEO of Saint Gobain Canalización
Francisco Román
CEO of Vodafone
Juan Soto
Former President de of the Comisión Soto para el Desarrollo de la Sociedad de la Información

Ever since it was founded, ESADE has provided a forum for dialogue, bringing together eminent politicians, entrepreneurs and academics. The numerous events hosted by ESADE are proof of its firm commitment to the creation and diffusion of knowledge.

ESADEFORUM serves as an annual platform to promote reflection and debate on the most important issues of the present day. Presentations, round tables, lectures and symposia are organised, which tackle various issues of great relevance to the business world and to society, contributing to debate at a local, national and international level.

The Alumni are the principal vehicle of social involvement at ESADE. Professionals who stand out not only for their knowledge and capacity, but above all, on account of their human qualities. In the field of business schools, the Alumni Association of ESADE is the largest professional voluntary group in Spain and the second largest in Europe.

“ESADE is an institution that feels jointly responsible for the perceptions held of the societies in which its activity has taken root. Part of its educational vocation is to become an institution that is outward rather than inward-looking. It wishes to confront the problems of society and it seeks to make constructive contributions to the civic and social problems that condition the lives of our fellow citizens. Therefore, ESADEFORUM summons socio-economic, civic, cultural and political institutions to make an in-depth analysis of the most important issues in our society, and in this way seek some common ground from which these problems may be tackled. We aim to formulate proposals, promote dialogue and project joint responsibility.”

Joan Rigol Honorary President of ESADEFORUM
Former President of the Parliament of Catalonia and an ESADE alumnus

Almost 300 events, including seminars, presentations, round tables, lectures and symposia, have been held at ESADE in the last year.

The ESADE Alumni network is formed by more than 26,000 professionals.

A PLATFORM FOR DEBATE AND SOCIAL INVOLVEMENT

“Success is personal satisfaction; it is the respect and affection of family, friends and colleagues; success is enjoying life, being happy; success is having interests, feeling curiosity, wanting to do things; success is feeling good in the present and viewing the future with optimism; success is a very intimate feeling, and above all, success is simply being a person.”

Enric Pujadas
Chairman of Bassat Ogilvy and an ESADE alumnus

Some of the personalities who have taken part in ESADE events:

Carlos Ghosn, President of Nissan Motors

Jacques Gourmelon, World Corporate Director of Social Affairs for Danone
James Austin, Professor at Harvard Business School

Jean François Rischard, European Vice-President of the World Bank

José Arcas, CEO of Nestlé Spain

Mario Armero, President of General Electric Spain and Portugal

Masaru Yoshitomi, Professor at Wharton School and Dean of the Asian Development Bank Institute (ADBI, Tokyo)

Norbert Walter, Chief Economist at Deutsche Bank

Philip Kotler, Professor at the Kellogg School of Management

The Alumni Association in figures

26,000 alumni

9,300 alumni members

65 nationalities

56 countries of residence

11 sector-based and functional clubs

11 territorial clubs in Spain and overseas

Alliances with other alumni associations:

In the U.S.A.:

Georgetown University

In Europe:

HEC Paris, Universität

St. Gallen, Rotterdam School of Management-Erasmus Universiteit

In Spain:

Universidad Pontificia de Comillas-ICADE, La Comercial-Universidad de Deusto

Activities of the Association

Every year, the Association organises a large number of activities oriented towards dialogue, the updating and creation of knowledge, and the forging of strong links with the business world and society.

• Matins ESADE

Key figures from the world of politics, business and academia take part in these lectures, which cover issues of relevance. With the collaboration of La Vanguardia.

• Annual conference

The flagship event of the Association. This consists of an academic event, focused on the current business scenario, with internationally recognised speakers, and a socially oriented meeting attended by more than 2,000 people.

• Refresher programmes

Forums for updating knowledge in various areas of management, with an eminently practical approach.

• Continuous training

Exclusive training opportunities for alumni, oriented towards updating knowledge in management disciplines.

• Professional career development activities

The Association and Career Services offer seminars and professional orientation sessions.

• Culture and leisure

Cultural and sporting activities that bring alumni together in a relaxed atmosphere.

ESADE Alumni Association sector-based clubs

Alumni have established sector-based clubs to debate issues of relevance in the sectors in which they work:

Law Club

Public and Political Management Club

Publishing Club

Entrepreneurs and Investors Club

Finance Club

Innovative Management Club

Real Estate Club

Marketing Club

NGO and Business Club

Human Resources Club

Health and Pharma Club