

Sixth Annual Colloquium of the
European Academy of Business in Society (EABIS)
Barcelona, 20 and 21 September 2007

**“Global Governance, The Role of Business and Its Implications
for Companies, Stakeholders & Society”**

PARALLEL SESSIONS OVERVIEW

A Detailed Guide to the Research & Knowledge Development Workshops on
Global Governance and Corporate Responsibility

ESADE Building 2 c. Marquès de Mulhacèn, 40-42
Friday, September 21 – 09:00 to 13:30 CET

*The EABIS Annual Colloquium is part of the ‘CSR Platform’ Project funded by the EU Commission
6th Research Framework Programme.*



TABLE OF CONTENTS

1. Introduction
2. Overview of Global Governance and Business in Society
3. Conceptual Framework
4. Track I: The Global Level
5. Track II: The National & Regional Level
6. Track III: The Industry Sector Level
7. Track IV: The Company Level
8. Track V: The Executive Level

2007 COLLOQUIUM PARALLEL SESSIONS

1. Introduction

We are pleased to introduce you to Parallel Sessions and Knowledge Workshops of the 6th Annual Colloquium of the European Academy of Business in Society, Europe's leading reference point for corporate responsibility issues in research and education.

The Parallel Sessions are a vital component of the EABIS Colloquium. Under their auspices, an international community of researchers and thought leaders from business, policy and stakeholder groups profile their latest work and engage in in-depth debate on future knowledge development priorities and opportunities. In doing so, they reinforce EABIS' mission to attract and disseminate the most relevant knowledge on priority issues facing today's global society.

2. A Broad Approach to Global Governance and the Role of Business

Taking their lead from the Conceptual and Theoretical Frameworks outlined in the original Call for Contributions, the Sessions explore (from multiple angles and perspectives) key themes that relate closely to corporate responsibility and the implications for management education and research. In previous years, EABIS Colloquia have focused on competitiveness, strategic management and stakeholder engagement, among others.

The 2007 Parallel Sessions aim to build a broad picture of the issues relating to the emerging global governance paradigm and the role of business in society. We are delighted that they have once again attracted:

- Participants from different sectors
- Participants from different disciplines and areas of work
- Interdisciplinary contributions
- Multi-stakeholder collaborations

3. A Conceptual Framework Around Global Governance Research

The concept of 'global governance' is a broad and ambiguous one. But it is essential if we want to think more deeply about the position of business in society and the relationship between business and other social actors.

This year's Colloquium has invited contributions of knowledge and learning that examine this concept at five different levels, which is reflected in our choice of thematic tracks for the Parallel Sessions:

TRACK I: The Global Level

Global challenges such as climate change, water management and scarcity, poverty and human rights abuses require a collaborative approach among different actors. The discipline of international relations has slowly started to consider other trans-national actors beyond Nation-States. And this plural view is certainly part of the UN Global Compact and other initiatives. Yet, this approach poses questions regarding global governance and the legitimacy and necessity of business to assume a role in it.

TRACK II: The National & Regional Level

At the national and/or regional levels, there are initiatives of soft regulation led by different governmental authorities to enable and facilitate corporate responsibility in companies based in a particular territory. There are also innovative partnerships among government, businesses and civil society actors to promote industrial clusters that incorporate social and environmental considerations. These initiatives are usually done with the consultation and active participation of different stakeholders, whereby governments are assuming a different role from the one designed in the liberal view and the classical welfare state view.

TRACK III: The Industry Sector Level

In many industrial sectors and clusters there have been multi-stakeholder initiatives to reach a consensus on some type of 'soft' self-regulation to respond to societal needs and expectations. Examples of those are the Equator Principles in the financial industry or the Forest Stewardship Council. Such initiatives are a type of industry-specific governance which differs from a traditional command-and-control system. Yet, it is an open question whether they should be seen as complementary to traditional regulation, as a preliminary stage for it or as an attempt to prevent it.

TRACK IV: The Company Level

At the level of the individual firm, the concept of governance has given rise to the well-established field of corporate governance, with a clearly prevailing theoretical model such as agency theory. But there are also questions about how the global public role of the firm is impacting corporate governance and about the attempt to include the stakeholder perspective at this level so that companies are better equipped to understand the complexities of today's issues.

TRACK V: The Executive Level

Finally, the multiple aspects of governance mentioned above pose challenges also in regards to management development: What type of background, competencies and leadership abilities are needed from top senior managers in a company embedded in these networks of governance?

These different levels have been studied by different disciplines with various degrees of depth and applicability. Thus while the level of corporate governance is now undisputed as a relevant object of study, global governance has been studied mainly in international relations departments. As a result, we hope that the Parallel Sessions will identify more future activities in relation to management studies, as well as the interconnections between different levels of governance.

Above all, we hope that you find this year's series of research and knowledge workshops both enriching and thought-provoking!

TRACK I – THE GLOBAL LEVEL

“Global Governance and the Role of Business in Global Society”

I.1 SESSION THEME: CORPORATIONS AS GLOBAL CITIZENS AND PRIVATE AUTHORITIES

Session time:

09:00 – 10:30

Session Room: 211

Chair: Colin Crouch (Warwick Business School)

1. Dirk Matten (Schulich School of Business, York University), Jeremy Moon (Nottingham University Business School) and Andy Crane (Schulich School of Business, York University)– [Corporations and the Re-Configuration of Global Citizenship](#)
 2. Laura Albareda (ESADE) – [Global Governance and Corporate Social Responsibility: Exploring the Role of Transnational Corporations as Private Authorities](#)
 3. Miriam Fischlein, Timothy Smith (University of Minnesota) – [A race to the middle: Toward an evolutionary framework of competing private environmental governance systems](#)
 4. Lawrence Lad (Butler University) – [Governance in a Global Economy: The Role of Third Party Organizations in Collaborative Standards and Industry Self Regulation](#)
-

I.2 SESSION THEME: BUSINESS AND PUBLIC POLICY

Session time:

11:00 – 12:15

Session Room: 211

Chair: Colin Crouch (Warwick Business School)

1. Atle Midttun (Norwegian School of Management) – [Corporate \(Social\) Responsibility as an Arena for Partnered Governance: From the Business to the Public Policy Case.](#)
 2. Ian Richardson (Cranfield School of Management), Andrew P. Kakabadse (Cranfield School of Management), Nada K. Kakabadse (The University of Northampton Business School) – [The creation of shared understanding: political and economic consensus and the role of the market in transformational policy discourse](#)
 3. Maurizio Sajeve (European Commission, DG Joint Research Centre) – [Risk Governance Perspectives for cross-border Critical Networked Infrastructures: modelling integrated risk management solutions for complex systems](#)
-

I.3 SESSION THEME: DEVELOPMENT

Session time:

12:15 – 13:30

Session Room: 211

Chair: Colin Crouch (Warwick Business School)

1. Tobias Webb (Ethical Corporation magazine) – [Business and Better Governance: Companies and Institutional Capacity Building in Developing Countries](#)
2. Jeremy Wickremer, Anupama Mohan (Ideal Media) – [The success, dilemmas and potential for collaborative partnerships between business and UN agencies, in the achievement of the Millennium Development Goal.](#)
3. Bill Kramer (Former Director, WRI) – *The Next Four Billion: Market Size and Business Strategy at the Bottom of the Pyramid*

I.4 SESSION THEME: BUSINESS AND HUMAN RIGHTS

Session time:

12:15 – 13:30

Session Room:212

Chair: Jeremy Moon (Nottingham University Business School)

1. Kevin T. Jackson (Fordham University, New York, NY) – [Natural Law, Human Rights and Corporate Governance: Discerning the Multiple Faces of Compliance](#)
2. Nina Seppala (University College London) – [Role of companies in the international regime of human rights](#)
3. Jorge Arévalo, Francis Fallon (LIM College, Marketing and Management) – [Shaping Leaders and Managers: A Seven Year Evaluation of the UN Global Compact](#)

TRACK II – THE NATIONAL-REGIONAL LEVEL

“Governance, Corporate Responsibility and the Role of Business in a National or Regional Territory”

II.1 SESSION THEME: CASE STUDIES FROM THE EUROPEAN COMMUNITY

Session time:

09:00 – 10:30

Session Room: 210

Chair: J. M^a Lozano (ESADE)

1. Olivier Delbard (ESCP-EAP European School of Management) – [An Analysis of E.U. CSR Policy and Sustainability Reporting Practices. The case of the French NRE Law and the “European Paradox”](#)
2. Nada K. Kakabadse (Northampton Business School), Andrew P. Kakabadse (Cranfield School of Management), Kalu N. Kalu (Auburn University Montgomery) – [Reconceptualizing Citizenship and Identity: Contextual and Attitudinal Responses to State and Civic Obligation in the United Kingdom](#)
3. Domingo García-Marzá (Jaume I University), Carmen Martí Marco, Roberto Ballester (ÉTNOR Foundation for Businesses and Organizations Ethics)– [Ethics and Corporate Social Responsibility Observatory of the Community of Valencia, ERSE’06.](#)
4. Jorge Berezo (Provincial Government of Bizkaia), Cristina de la Cruz,, Pedro M. Sasía (Deusto University) – [Strategies to Foster Collective Action: The Case of Biscay - Xertatu](#)

II.2 SESSION THEME: CASE STUDIES FROM THE INTERNATIONAL ARENA

Session time:

11:00 – 12:15

Session Room: 210

Chair: Pedro Francés (Universidad de Granada)

1. Johanna Kujala (University of Tampere), Hanna Lehtimäki (Life Works Consulting Ltd.), Paula Merikari (University of Tampere) – [Examining Firm-Stakeholder Interaction in Media Texts: The Pulp Mill Conflict in Uruguay](#)
2. Roberta Mokrejs Paro, Cláudio Bruzzi Boechat (Fundação Dom Cabral) – [Strategic Planning and the Millennium Development Goals in Brazil](#)

3. Antonio Tencati, Angeloantonio Russo, Victoria Quaglia (Bocconi University) – [*Is Sustainability Always Sustainable along the Global Supply Chain? The Case of CSR in Vietnam*](#)
 4. Sean Rooney (Director, CSIRO Sustainable Ecosystems) – [*Sustainable Communities Initiative in Australia*](#)
-

II.3. SESSION THEME: ENVIRONMENTAL ISSUES

Session time:

12:15 – 13:30

Session Room:210

Chair: Pedro Francés (Universidad de Granada)

1. Corinne Berneman (ESC Saint-Etienne), Samuel Mayer Samuel Mayer (Chambre de Commerce de Saint-Etienne), Marie-France Vernier (Université Catholique de Lyon) – [*A Stakeholders' Initiative for Promoting Eco-Design in France*](#)
 2. Rosa Chun (Manchester Business School) – [*State-Owned Enterprises in the Chinese Energy Sector: Employee Environmentalism and Corporate Citizenship*](#)
 3. Matteo Pedrini (Catholic University of Milan Altis) – [*Embedding natural environment in strategy, corporate governance and performance measurement system: an Italian perspective*](#)
-

TRACK III – THE INDUSTRY SECTOR LEVEL

“Governance and Corporate Responsibility within the industry sectors”

III.1 SESSION THEME: THE EXTRACTIVE AND ENERGY SECTORS

Session time:

09:00 – 10:30

Session Room:201

Chair: Nigel Roome (Université Libre de Bruxelles)

1. Sarah Roberts (ARUP) – [*Adding public value: the limits to corporate responsibility. The role of extractive industry companies in the governance of resource-rich but poor countries*](#)
 2. Kathryn McPhail (International Council on Mining and Metals) – [*Contributing to sustainable development through multi-stakeholder processes: the experience of the mining and metals industry*](#)
 3. Andrea Castro, Soledad Teixidó (PROhumana Foundation) – [*The impact of corporate private policies in sustainable human development. The case of the electricity industry in Chile*](#)
-

III.2 SESSION THEME: THE BIOSCIENCE AND FORESTRY SECTORS

Session time:

11:00 – 12:15

Session Room:201

Chair: Nigel Roome (Université Libre de Bruxelles)

1. Janna Greve (Darmstadt University) – [*The Need for a More Accountable Global Governance Framework: - How to Reframe the Role of Transnational Bioscience*](#)

[Corporations to Proceed With Economic, Social and Cultural Rights in Developing and Emerging Countries? -](#)

2. Jeffrey L. Sturchio, Santiago Cervera (Merck& Co., Inc.) – [Engaging The Pharmaceutical Sector In Public Programs Fosters Public Health: ramping up PPPs can contribute to achieving the MDGs](#)
3. Maria Joutsenvirta, Liisa Uusitalo (Helsinki School of Economics) – [How important are cultural competencies in a global economy? - The example of the CSR debate between forest industry and civil activists](#)

III.3 SESSION THEME: THE SUSTAINABLE FINANCE AND INVESTMENT SECTORS

Session time:

12:15 – 13:30

Session Room: 201

Chair: Nigel Roome (Université Libre de Bruxelles)

1. Laura Albareda (ESADE), M. Rosario Balaguer (Jaume I University) – [Socially Responsible Investment as an integrated part of pension funds portfolios: exploring the common areas between corporate governance and sustainable investment. Analysis of the Spanish case](#)
2. Katinka van Cranenburgh (Heineken) – [Sustainable Investing and the Private Healthcare Sector](#)
3. Danyelle Guyatt (University of Bath) – [Identifying and mobilising win-win opportunities for collaboration between pension funds and their agents](#)

TRACK IV – THE COMPANY LEVEL

“Global Governance and Implications for the Strategic Management & Operations of the Firm”

IV.1 SESSION THEME: GLOBAL GOVERNANCE AND NEW MODELS OF PARTNERSHIP

Session time:

09:00 – 10:30

Session Room: 212

Chair: Ignasi Carreras (ESADE)

1. Arno Kourula, Minna Halme (Helsinki School of Economics), – [Corporate Social Responsibility Action-Type and Engagement with Nongovernmental Organizations](#)
2. Daniel Toro (DKV), Lourdes Urriolagitia (ESADE) – [Strategic Social Responsibility in DKV Seguros: The Development of a Strategic Alliance Between DKV Seguros and Intermon-Oxfam](#)
3. Boleslaw Rok (LKAEM, Business Ethics Centre) – [Successful partnership as a tool for sustainable innovation in Poland](#)
4. Elena Bonfiglioli (Microsoft) – [Business-led product and process innovation combined with multi-stakeholders partnerships: an effective delivery mechanisms in the global governance paradigm](#)

IV.2 SESSION THEME: COMMUNICATION STRATEGY & PRACTICE

Session time:

09:00 – 10:30

Session Room: 302

Chair: Francesco Perrini (Bocconi University)

1. Joana Díaz (Universitat de Vic) – [Understanding corporate social responsibility as governance for sustainable development. An approach from communication](#)
2. Michael Bzdak (Johnson & Johnson), Mark Aakhus (Rutgers University), – [Corporate Social Responsibility in Communication Theory and Practice](#)
3. Mario Minoja (Bocconi University), Maurizio Zollo (INSEAD). [Motivation theory and corporate responsibility](#)
4. Monica Kruglianskas (Universidad Autónoma de Barcelona), Stuart Turnbull (Ashridge Business School), Rui Vinhas da Silva (Manchester Business School) – [Stakeholder Management and Communication: A research on Brazilian Corporate Governance Standards](#)

IV.3 SESSION THEME: GLOBAL GOVERNANCE AND SMES

Session time:

09:00 – 10:30

Session Room: 301

Chair: André Nijhof (Nyenrode Business University)

1. Mario Molteni, Alessandra Todisco (Catholic University of Milan Altis) – [Towards a CSR based differentiation strategy in SMEs.](#)
2. Anne Ellerup Nielsen, Christa Thomsen (Aarhus School of Business) – [How strategic is CSR communication in SMEs? – A Danish case study](#)
3. Steen Vallentin (Copenhaguen Business School), David Murillo (ESADE) – [Measuring Success in the Promotion of CSR in SMES - A Comparative Case Study](#)
4. Antonio Corral (Ikei Research & Consultancy) – [CSR and competitiveness. European SMEs good practice.](#)

IV.4 SESSION THEME: COMPANIES AND DISASTER RELIEF, POVERTY ALLEVIATION AND REFUGEES

Session time:

11:00 – 12:15

Session Room: 212

Chair: Ignasi Carreras (ESADE)

1. Gabriele Suder, Nina Nicolas (Ceram Sophia Antipolis) – [Microsoft's partnership with UNHCR- Pro Bono Publico?](#)
2. Christine Weyrich, Christian Gebhardt (Siemens AG) – [Professionalizing Corporate Disaster Relief](#)
3. Emmanuel Raufflet (HEC Montréal), Alain Berranger (Schulich School of Business, York University), Jean-François Gouin (Private Consultant) – [Innovative business approaches toward nature conservation and poverty alleviation](#)

IV.5 SESSION THEME: PARTNERSHIPS AND STKEHOLDER MANAGEMENT I

Session time:

11:00 – 12:15

Session Room: 302

Chair: Steen Vallentin (Copenhagen Business School)

1. M. Matar Mbaye (ESCIP School of International Business) – [A multistakeholders dialogue to give organizational responses for the management of safety issues](#)
2. Francesco Perrini, Claudia Vurro (Bocconi University) – [Who and what really counts: A stakeholder based analysis of non-financial reporting](#)

3. Ulrich Steger, Aileen Ionescu-Somers, Oliver Salzmann (IMD Business School) – [The role and significance of sustainability partnerships – Study design and method](#)

IV.6 SESSION THEME: COMPETITIVENESS

Session time:

11:00 – 12:15

Session Room: 301

Chair: Antoine Hyafil (HEC)

1. Marc Vilanova, Josep M. Lozano, Daniel Arenas (ESADE) – [Responsible competitiveness: CSR and core business processes](#)
 2. Ioanna Boulouta, Christos Pitelis (Judge Business School, University of Cambridge) – [Corporate Social Responsibility and Sustainable Competitiveness: Linking the micro, meso, macro and institutional environments](#)
 3. David Bent, Stephanie Draper (Forum for the future) – [Lucrative business strategies for a sustainable future](#)
 4. Thomas Lingard, Lettemieke Mulder (Unilever) – [A reflective practitioner paper on the integration and management of sustainability in a global tea supply chain](#)
-

IV.7 SESSION THEME: STAKEHOLDER MANAGEMENT II

Session time:

12:15 – 13:30

Session Room: 302

Chair: Steen Vallengin (Copenhagen Business School)

1. Henry Petersen, Randy Franz (Seattle Pacific University) – ["Social Responsibility" is in the eye of the beholder: A cognitive and subjective approach to CSR](#)
2. Dr. Julia Roloff (ESC Rennes) – [Corporations and Stakeholders between Conflict and Collaboration: Managing Social and Environmental Concerns](#)
3. André Habisch (Nyenrode Business University), Anita Roper (ALCOA) – [The Construction of a 'Meta-consensus' and Investment in Social Capital](#)
4. Ivan Tchotourian (Université de Montréal) – [Stakeholder theory in management toward stakeholder theory in law: A comparative approach between Canada, Europe and France](#)

IV.8 SESSION THEME: THE GLOBALLY INTEGRATED ENTERPRISE

Session time:

12:15 – 13:30

Session Room: 301

Chair: Antoine Hyafil (HEC)

1. André Nijhof, Ronald Jeurissen (Nyenrode Business University) – [Knocking on a footloose door; A social contract for the globally integrated enterprise](#)
2. Malcolm McIntosh (Coventry University) – [The Next Great Transformation: Sustainable Enterprise](#)
3. Sybille Sachs, Edwin Rühli (HWZ - University of Applied Sciences Zurich) – [The Global Governance as Challenge for the Strategic Management](#)

TRACK V – THE EXECUTIVE LEVEL

“Global Governance and Implications for Leadership Development and Learning in Business and Academia”

V.1 SESSION THEME: UNDERSTANDING MANAGERIAL PERCEPTIONS OF CORPORATE RESPONSIBILITY

Session time:

09:00 – 10:30

Session Room: 209

Chair: Céline Louche (Vlerick Leuven Gent Management School)

1. Peter Neergaard (Copenhagen Business School) – [*What Matters to managers? - The whats, Whys, and hows of Corporate Social Responsibility in multinational Corporations*](#)
2. Pedro Francés (Universidad de Granada), German Granda (Forética) – [*Defining Perceptions of Large Businesses' CSR Officers in Spain*](#)
3. Bjørn-Tore Blindheim (University of Stavanger, Norway) – [*Managers perceptions of CSR - The importance of global governance and national regulations*](#)
4. Michael Blowfield (University of Cambridge) – *Business in twenty-first century society: interpreting executives' perspectives*

V.2 SESSION THEME: HUMAN RESOURCES AND ORGANIZATIONAL LEARNING IN A CONTEXT OF GLOBAL GOVERNANCE

Session time:

09:00 – 10:30

Session Room: 207

Chair: André Habisch (Catholic University Eichstaett-Ingolstadt)

1. Carole Parkes (Aston Business School) – [*Human Rights for Human Resources: towards an ethical framework*](#)
2. Patricia Kelley (Bentley College), Rebecca A. Ellis (California Polytechnic State University) – [*Implementing CSR and Ethics Initiatives: A world of Differences*](#)
3. Timurs Umans, Elin Smith (Kristianstad University) – [*Conflict in Ethnically and Gender Diverse Top Management Teams*](#)
4. Maria May Seitanidi (Brunel Business School) – [*Organisational Learning and Skills Development in Cross Sector Social Partnerships*](#)

V.3 SESSION THEME: CORPORATE GOVERNANCE AND IMPLICATIONS FOR EXECUTIVES I

Session time:

11:00 – 12:15

Session Room: 209

Chair: Chris Gribben (Ashridge)

1. Kevin T. Money (Henley Management College), Herman Schepers (British Telecom), Carola Hillenbrand (Henley Management College) – [*Are CSR and Corporate Governance Converging? A view from boardroom directors and company secretaries in FTSE100 companies in the UK*](#)
2. Silvia Ayuso, Antonio Argandoña (IESE) – [*Responsible corporate governance: towards a stakeholder board of directors*](#)

3. Céline Louche, Abigail Levrau (Vlerick Leuven Gent Management School) – [Corporate Social Responsibility rating systems: A critical review of the Corporate Governance indicators](#)

V.4 SESSION THEME: SUSTAINABLE LEADERSHIP – A SPECIAL SYMPOSIUM OF CCL CASE STUDIES

Session time:

11:00 – 12:15

Session Room: 207

Chair: Christa Thomsen (Aarhus School of Business)

1. Laura Quinn, Alessia D’Amato, Gina Herzfeldt, Ellen Van Velsor (Center for Creative Leadership USA), John Ireland (EADA) – [Leadership Practices and Global Governance: Highlights from a Collaborative Case Study Initiative](#)

V.5 SESSION THEME: CORPORATE GOVERNANCE AND IMPLICATIONS FOR EXECUTIVES II

Session time:

12:15 – 13:30

Session Room: 209

Chair: Chris Gribben (Ashridge)

1. Carola Hillenbrand, Kevin Money (Henley Management College) – [Towards a framework for using Corporate Responsibility in the governance of organisations](#)
2. Maria Raquel Grassi, Roberta Mokrejs Paro, Paulo Darien Pôssas, Raimundo Soares (Fundação Dom Cabral-Andrade Gutierrez Center of Sustainability and Corporate Responsibility) – [Sustainability and Corporate Governance: developing an evaluation tool](#)
3. Millicent Danker (Perception Management International Malaysia) – [The Call to Greater Corporate Transparency: Challenges for Business](#)

V.6 SESSION THEME: EXECUTIVE TRAINING AND EDUCATION FOR RESPONSIBLE LEADERSHIP

Session time:

12:15 – 13:30

Session Room: 207

Chair: Christa Thomsen (Aarhus School of Business)

1. José Luis Fernandez., Ana Bajo (Pontifical University Comillas) – [Global Governance in the Academic Curriculum: Current Developments in Spanish Universities and Business Schools](#)
2. Maryse Dubouloy, (ESSEC, Paris), Laurence Eberhard Harribey (Bordeaux Business School) – [Globally Responsible Leaders for global governance : a challenge for a transdisciplinary curriculum in the Business School](#)
3. Wayne Visser (Cambridge Programme for Industry, University of Cambridge) – [Purpose-Inspired Leadership: A Governance Model for Sustainability](#)

5. About the European Academy of Business in Society

EABIS is a unique alliance of 80 companies, business schools, academic institutions and affiliate networks, founded with the support of the European Commission, committed to integrating corporate responsibility into the mainstream of business theory and practice in Europe. For more information on members and activities visit: www.eabis.org



6. Annex I: Bibliography and References

- Albareda, L., A. Tencati, J.M. Lozano and F. Perrini (2006), "The Role of Government in Promoting Corporate Responsibility: A Comparative Analysis of Italy and the United Kingdom", *Corporate Governance. The International Journal*, Vol. 6, no. 4.
- Chandler, A. and B. Mazlish.(eds.) (2005), *Leviathans: Multinational Corporations and the New Global History*. Cambridge: Cambridge University Press.
- Cutler, C., T. Porter and V. Haufler (eds.) (1999), *Private Authority and International Affairs*. Albany: State University of New York Press.
- Dunfee, T and D. Hess (2000), "The Legitimacy of Direct Corporate Humanitarian Investment", *Business Ethics Quarterly*, vo. 10.
- Giddens, A. (1998), *The Third Way. The Renewal of Social Democracy*. Cambridge: Polity Press.
- Hall, B. and T. Bierstecker (eds.) (2002), *The Emergence of Private Authority in Global Governance*, New York: Cambridge University Press.
- Haufler, V. (2001), *A Public Role for the Private Sector: Industry Self-Regulation in a Global Economy*. Washington, DC: Carnegie Endowment for International Peace.
- Kaldor, M. (2000), "Global Civil Society" in Held, D. and A. McGrew (eds.), *The Global Transformations Reader: An Introduction to the Globalization Debate*, Cambridge: Cambridge Polity Press.
- Kean, J. (2004), *Global Civil Society?* Cambridge: Cambridge University Press, 2004
- Keohane, R. and H. Milner (eds.) (1996), *Internationalization and Domestic Politics*, Cambridge: Cambridge University Press.
- Litvin, D. (2004), *Empires of Profit. Commerce, Conquest and Corporate Social Responsibility*, Texere.
- Mendoza, X. (1996), "Las transformaciones del sector público en las sociedades avanzadas. Del estado del bienestar al estado relacional", *Papers de Formació* 23, Diputació de Barcelona.
- Midttun, A. (2005), "Realigning Business, Government and Civil Society: Embedded Relational Governance Beyond the (Neo) Liberal and Welfare State Models" in *Corporate Governance. The International Journal*, vol. 13, issue 4.
- Moon, J. (2002), "The Social Responsibility of Business and New Governance", *Government and Opposition*, Vol.37 (3), pp.385-408
- Rosenau, J. and Czeimpiel, E. (ed.) (1992), *Governance Without Government Order and Change in World Politics*, Cambridge: Cambridge University Press.
- Ruggie, J. (2004), "Reconstituting the Global Public Domain—Issues, Actors, and Practices", *European Journal of International Relations* Vol 10 (4): 499-431.
- Zadek, S. (2005), "The Logic of Collaborative Governance", *Working Paper#3, The Corporate Social Responsibility Initiative*, Kennedy School of Government, Harvard University.