

**Start Up Spain, 6<sup>th</sup> edition**  
**PRO-ENTREPRENEURSHIP BUSINESSES**  
**Initiatives that drive the entrepreneurial ecosystem in Spain**

Madrid, 11<sup>th</sup> July 2013  
Rafael del Pino Auditorium - Rafael Calvo, 39, 28010 Madrid

As a living laboratory for start-ups, venture capital and entrepreneurship in Spain, Start Up Spain is a forum organised by ESADE Business School and the Rafael del Pino Foundation.

This sixth edition of Start Up Spain will bring together managers and executives from Spanish and foreign multinationals that actively promote the entrepreneurial ecosystem in our country through awards, collaborations, training and financing. We will be putting three questions to them: How do they support innovation and the creation of start-ups? What lessons can be learned from Spain and be used to diffuse more initiatives of this kind throughout our country? What role do these initiatives play in times of crisis?

**5.00 pm**      **Welcome address**  
**Eugenia Bieto**, Director General of ESADE

**5.15 pm**      **Roundtable: "Initiatives that drive the entrepreneurial ecosystem in Spain"**  
*Moderated and introduced by: **Javier Santiso**, Vice-President, ESADEgeo and Professor, Department of Economics, ESADE. Founder of Start Up Spain.*

*Panel:*

**Daniel Carreño**, President, General Electric Spain and Portugal  
**Agustín Delgado**, Director of Innovation, Iberdrola  
**Ana Díaz**, Director of Technological Innovation, Abengoa  
**Fernando Francés**, President, Everis  
**Rosa García**, President, Siemens España  
**Fernando Rayón**, Director of Business Innovation, Agbar/Aqualogy  
**Federico Fea**, Chief Innovation Officer, Endesa

**7.00 pm**      **Closing address**  
**Vicente J. Montes**, Director of Fundación Rafael del Pino

INSCRIPTION **HERE**

Follow us live <http://live.campus-party.org/>

Date:

11st July, 5pm

Venue:

Auditorio Fundación Rafael del Pino · c/Rafael Calvo, 39 Madrid

Further Information:

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