



Start Up Spain - 9th Edition
START UP CHILE: A GLOBAL LEADER IN ENTREPRENEURSHIP

Madrid, 23rd October 2014
Rafael del Pino Auditorium (C. Rafael Calvo, 39, 28010 Madrid)

Start Up Spain is a living laboratory focused on start-ups, venture capital and entrepreneurship in Spain. As part of this forum, the Chile-Spain Foundation, the Rafael del Pino Foundation and ESADE are organising a gathering entitled "Start Up Chile: A Global Leader in Entrepreneurship".

In response to positive feedback on previous editions, Start Up Spain is continuing to foster a better understanding of other entrepreneurship models. At this upcoming session, we will examine the Chilean model and compare it to that of Spain. By engaging in dialogue, we will enable both countries to learn from the other's ecosystem of start-ups, innovation and venture capital. We will pose two questions to the panellists: Do you think your country has any clear advantages or disadvantages when it comes to entrepreneurship and investment? What changes should be made to the entrepreneurial ecosystem to make it more effective?

5.30 pm Welcome

Alfons Sauquet, Global Dean of ESADE Business School

Francisco Marambio, Chilean Ambassador to Spain

Alfonso Merry del Val, President of the Chile-Spain Foundation

6.00 pm Keynote Speech: Entrepreneurship on both sides of Atlantic

Javier Santiso, Associate Professor in the Department of Economics at ESADE, Vice President of ESADEgeo and founder of Start Up Spain

6.30 pm Panel discussion: Leading Entrepreneurship: Chilean and Spanish Start-ups

Moderated and introduced by: **Javier Santiso**, Associate Professor in the Department of Economics at ESADE, Vice President of ESADEgeo and founder of Start Up Spain

Panel:

Sebastián Vidal, Director of Start Up Chile (Chile)

David Troya, Founder and CEO of Glamping Hub – Start Up Chile 2014 (Spain)

Patricio del Sol, co-founder, Admetrics.com (Chile)

Javier Lozano, Partner and Co-founder of Smarkia (Spain)

Andres Pesce, Vice President for Business Development at the Chile Foundation (Chile)

Juan de Antonio,* Co-founder and CEO of Cabify – Start Up Chile 2012 (Spain)

Francesc Font, Co-founder and General Manager of Nubelo – Start Up Chile 2012 (Spain)

* Participating via Skype

7.30 pm Concluding remarks

Vicente Montes, Director of the Rafael del Pino Foundation

7.45 pm Networking

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Visit our website: **www.start-up-spain.com**

Venue:

Rafael del Pino Auditorium · C. Rafael Calvo, 39, Madrid

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