

# EEI RESEARCH SEMINAR FALL 2014

**When:** December 10 (10 AM - 4 PM)

**Where:** Esade Entrepreneurship Institute @ eGarage, ESADE Creapolis, Sant Cugat,  
<http://www.esade.edu/research-webs/esp/eei/e-garage>

The goal of this seminar is to share current research on entrepreneurship in a relatively informal setting, so that participants can freely exchange ideas and get feedback from colleagues in an inclusive atmosphere. The focus of the seminar is on work in the early stages of development, or even at the conception stage. The event also constitutes an excellent opportunity to socialize, catch up with colleagues, and discuss the latest development in the field of entrepreneurship.

## Schedule

- 10.00-10.10 Welcome
- 10.10-11.00 Zhara, Naldi & Larrañeta – *“When do spin-offs outperform start-ups? The moderating role of the innovative environment”*
- 11.00-11.30 Bolivar – *“Collaboration networks and innovation performance in new ventures: The moderating role of distance”*
- 11.30-12.00 Coffee break
- 12.00-12.30 Alemany & Villanueva – *“Early-stage investors’ evaluation criteria and new venture financial Performance: Are they related?”*
- 12.30-13.00 Brinckmann – *“Activities we believe in? An investigation of who engages in business planning and customer interaction and consequences for firm emergence”*
- 13.00-14.30 LUNCH BREAK
- 14.30-15.00 Urbano & Turró – *“Conditioning factors for corporate entrepreneurship: An international multilevel study”*
- 15.00-15.30 Bojica & Villanueva – *“The hybrid identity of academic entrepreneurs”*
- 15.30-16.00 Martin – *“The effect of role models in early-stage entrepreneurs and the impact on new job creation”*

## Participants

Luisa Alemany – ESADE  
Ana Maria Bojica – University of Granada  
Maria Teresa Bolivar - UAB  
Jan Brinckmann – ESADE  
Myrto Chliova – ESADE  
Solange Hai – ESADE  
Tugba Kalafatoglu – ESADE  
Barbara Larrañeta – Pablo de Olavide University  
Victor Martin – UAB  
Lucia Naldi – Jönköping University  
Maria Jose Parada – ESADE  
Marcel Planellas – ESADE  
Dimo Ringov – ESADE  
Andreu Turró – UAB  
Jaume Villanueva - ESADE  
Shaker Zahra – University of Minnesota

For more information, please contact [jaume.villanueva@esade.edu](mailto:jaume.villanueva@esade.edu)