

Agenda – Monday, June 3, 2013

ESADE – Building 3, Av. Esplugues, 92-96,
Room A012

- 9:00 – 09:15** **Welcome to ESADE**
Opening note by Alfons Sauquet , Dean of ESADE Business School
- 9:15 – 09:30** **Welcome to ESADE Entrepreneurship Institute**
*Opening note by Luisa Alemany, Director of the EEI and Associate Professor
in the Department of Financial Management and Control*
- 9:30 – 11:00** **Discussion Session 1 – Uniting rigor and relevance – in theory**
*Presenters: M. Gruber, P. Davidsson
Session moderation: M. Markowska, J.Thiel*
- 11:00 – 11:30** **Coffee Break**
Terrace Building 3
- 11:30 – 13:00** **Discussion Session 2 – Uniting rigor and relevance – in methods**
*Presenters: J. Brinckmann, D. Dimov
Session moderation: M. Markowska, J.Thiel*
- 13:00 – 15:00** **Lunch**
Sala Polyvalent (Terrace)
- 15:00-17:00** **Panel Session**
**“How to bridge the gap: Approaches to unite rigor and relevance for
research and practice”**
*Panelists: P. Davidsson, H. Sapienza, T. Baker, J.Wiklund
Moderators: J. Brinckman, J. Villanueva*
- 17:00-17:15** **Short Break**
- 17:15-18:00** **Wrap-up & Future Avenues**
- 18:30** **Tapas Reception, Rooftop Terrace, ESADE Building 3**